



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	BRII HERZOG	Phone	9499434933
Employer	Craig Fry & Associates	Email	briiherzog@cfa-la.com
Business Address	1010 S. ARROYO PKWY, SUITE 6	Website Address	www.craigfryandassociates.com
Address Line 2		Fax	
City	PASADENA		
State	CA	Zip	91105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
We submitted plans on behalf of our client to obtain building permits for a single family residence.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a business entity
Please enter the name of each person with an ownership interest if the business entity has fewer than 5 owners, or enter the name of the person with the greatest ownership interest in the entity, if the entity has 5 or more.	
Craig Fry and Associates: Craig Fry and Brian Fry	

Client Information

Client Name	Landry Design Group	Client Phone	310.444.1404
Specific Business of Client	Landry Design Group	Client Website Address	www.landrydesigngroup.com
Client Address	1818 S. SEPULVEDA BLVD.		
Client Address Line 2			
Client City	LOS ANGELES		
Client State	CA	Client Zip	90025

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2019/01/01
Project Name (include address if advocating for a property)
615 N. Canon Dr.
Description of Municipal Legislation that is subject of Advocacy
Building and Safety and Planning to obtain permits for a single family residence.
Desired Outcome
Obtain all necessary permits for a single family residence.
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed	Brii Herzog	Date	2020/03/30
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FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, March 30, 2020 @ 3:08PM

Date of Termination Submission

Date of Administrative Approval Tuesday, March 31, 2020 @ 11:43PM

Administrative Approval by Isyrodriguez