



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Amarveer Brar	Phone	310-788-2415
Employer	Allen Matkins	Email	abrar@allenmatkins.com
Business Address	1901 Avenue of the Stars Suite 1800	Website Address	allenmatkins.com
Address Line 2		Fax	310-788-2410
City	Los Angeles		
State	CA	Zip	90067
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	IKE Smart City, LLC / Pete Scantland	Client Phone	614-294-4898
Specific Business of Client	Interactive Kiosk experience signage	Client Website Address	www.ikesmartcity.com
Client Address	250 North Hartford Avenue		
Client Address Line 2			
Client City	Columbus		
Client State	OH	Client Zip	43222

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2020/03/11	Termination Date	2024/01/08
Project Name (include address if advocating for a property)			

Interactive Kiosk Experiences and signage throughout the City of Beverly Hills
Description of Municipal Legislation that is subject of Advocacy
Process land use entitlements for client related to interactive kiosk experiences and signage throughout the City of Beverly Hills.
Desired Outcome
Interactive Kiosk Experience Entitlements
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$25,001 to \$50,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Amarveer Brar	Date	2020/04/02



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	01/08/2024
Name of Legislative Advocate:	Amarveer Brar
Employer:	Allen Matkins
Address:	1901 Avenue of the Stars Suite 1800
Phone:	310-788-2415
Email:	abrar@allenmatkins.com
Client:	IKE Smart City, LLC / Pete Scantland
Project Name:	Interactive Kiosk Experiences and signage throughout the City of Beverly Hills
Termination Submitted By:	skallick@allenmatkins.com
Termination Submitted Date:	01/08/2024

Previously Reported Legislative Advocacy Activity

450 N. Roxbury			
Client Name	Cedars-Sinai Medical Center / Andrew Ball	Phone	310-651-2050
Specific Business of Client	Medical Center	Website	www.cedars-sinai.org
Client Address	450 North Roxbury Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2024/03/15

8310 Wilshire Boulevard Entitlements			
Client Name	The Abraham Companies / Ken O'Neill	Phone	949-561-0298
Specific Business of Client	Real Estate Development	Website	https://www.theabrahamco.com/
Client Address	900 Cercis Place		
Address Line 2			
City	Newport Beach		
State	CA	Zip	92660
Desired Outcome		Engagement Date	2023/03/31

FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, April 2, 2020 @ 4:33PM
Date of Termination Submission Monday, January 8, 2024 @ 8:15PM
Date of Administrative Approval Thursday, April 2, 2020 @ 4:38PM
Administrative Approval by Isyrodriquez