



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

| | | | |
|------------------|----------------------------|-----------------|------------------------|
| Name | Gaby Reims Alexander | Phone | 310-985-4229 |
| Employer | Self | Email | Gaby@gabyalexander.com |
| Business Address | 9461 Charleville Blvd #361 | Website Address | n/a |
| Address Line 2 | | Fax | 424-382-1205 |
| City | Beverly Hills | | |
| State | CA | Zip | 90212 |

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

| | |
|--|----|
| Are you filing as an Expenditure Lobbyist? | No |
|--|----|

Client Information

| | | | |
|-----------------------------|--|------------------------|------------------------------------|
| Client Name | American Commercial Equities | Client Phone | 310.774.5300 |
| Specific Business of Client | real estate acquisition and management | Client Website Address | www.americancommercialequities.com |
| Client Address | 22917 Pacific Coast Highway | | |
| Client Address Line 2 | Ste. 300 | | |
| Client City | Malibu | | |
| Client State | CA | Client Zip | 90265 |

Description of Matter that Legislative Advocate is Attempting to Influence

| | | | |
|--|------------|------------------|------------|
| Initial Date of Lobbying Engagement | 2020/05/11 | Termination Date | 2020/08/10 |
| Project Name (include address if advocating for a property) | | | |
| 211 S. Beverly Drive | | | |
| Description of Municipal Legislation that is subject of Advocacy | | | |

Beverly Hills Municipal Code Sections applicable to the approval of a Conditional Use Permit for an office location at 211 S. Beverly Drive, Beverly Hills, CA 90212

Desired Outcome

Approval of New CUP

Estimate of Compensation to be Paid to Legislative Advocate from Client

\$25,001 to \$50,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Gabrielle Alexander

Date

2020/05/11



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

| | |
|--|------------------------------|
| Date of Termination of Legislative Advocacy: | 08/10/2020 |
| Name of Legislative Advocate: | Gaby Reims Alexander |
| Employer: | Self |
| Address: | 9461 Charleville Blvd #361 |
| Phone: | 310-985-4229 |
| Email: | Gaby@gabyalexander.com |
| Client: | American Commercial Equities |
| Project Name: | 211 S. Beverly Drive |
| Termination Submitted By: | Gaby@gabyalexander.com |
| Termination Submitted Date: | 08/12/2020 |

Previously Reported Legislative Advocacy Activity

| Cheval Blanc Beverly Hills | | | |
|-----------------------------|--|-----------------|--------------|
| Client Name | Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair | Phone | 415.389.6800 |
| Specific Business of Client | Electoral Advocacy | Website | TBD |
| Client Address | c/o Nielsen Merksamer Parinello Gross & Leoni LLP | | |
| Address Line 2 | 2350 Kerner Blvd., Suite 250 | | |
| City | San Rafael | | |
| State | CA | Zip | 94901 |
| Desired Outcome | | Engagement Date | 2023/02/08 |

| Margaux Beverly Hills / 244 - 258 N. Clark Drive | | | |
|--|--------------------------------------|-----------------|-----------------------|
| Client Name | Lazer Properties, Inc. / Jason Lewis | Phone | (310) 878-4275 |
| Specific Business of Client | Property Development and Management | Website | www.lazerproperty.com |
| Client Address | 1801 Century Park East | | |
| Address Line 2 | 2 Suite 870 | | |
| City | Los Angeles | | |
| State | CA | Zip | 90067 |
| Desired Outcome | | Engagement Date | 2022/10/25 |

| Spring Place at 9800 Wilshire | | | |
|-------------------------------|--|-----------------|-----------------------------------|
| Client Name | Christian Toraldo, Spring Place | Phone | 212.257.5620 |
| Specific Business of Client | workspace & membership club at 9800 Wilshire Blvd. | Website | www.springplace.com/beverly-hills |
| Client Address | Spring Place | | |
| Address Line 2 | 6 St. Johns Lane | | |
| City | New York | | |
| State | NY | Zip | 10013 |
| Desired Outcome | | Engagement Date | 2022/04/20 |

| 8600 WILSHIRE BOULEVARD | | | |
|-----------------------------|--|---------|-----------------|
| Client Name | David Orenstein, Palisades | Phone | +1 310 268 8288 |
| Specific Business of Client | Real Estate Development and Investment | Website | www.palisad.es |
| Client Address | 631 Wilshire Boulevard Suite 4C | | |
| Address Line 2 | | | |
| City | Santa Monica | | |

| | | | |
|-----------------|----|-----------------|------------|
| State | CA | Zip | 90401 |
| Desired Outcome | | Engagement Date | 2021/07/08 |

FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, May 11, 2020 @ 11:24AM
Date of Termination Submission Wednesday, August 12, 2020 @ 5:28PM
Date of Administrative Approval Monday, May 11, 2020 @ 11:48AM
Administrative Approval by Isyrodriquez