



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	RAL Design & Management	Phone	6613731981
Employer	RAL Design & Management	Email	russell@raldm.com
Business Address	24307 Magic Mountain Pkwy Suite 226	Website Address	raldm.com
Address Line 2		Fax	
City	Valencia		
State	CA	Zip	91355
Legislative Advocacy During the Past 12 Months Not Previously Reported			
RAL has conducted legislative advocacy for new construction for the projects at 1510 Lexington, 1508 Lexington, 925 Rexford, and 717 Crescent.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
--	----

Client Information

Client Name	Raphy Nissel	Client Phone	n/a
Specific Business of Client	Homeowner	Client Website Address	n/a
Client Address	717 N Crescent Dr		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2020/01/01

Project Name (include address if advocating for a property)
717 Crescent
Description of Municipal Legislation that is subject of Advocacy
Permit application for 717 N Crescent.
Desired Outcome
New construction of new home at 717 N Crescent Dr, Beverly Hills, CA 90210.
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	RAL Design & Management	Date	2020/05/26

Previously Reported Legislative Advocacy Activity

938 N Alpine Dr			
Client Name	Daryoush Dayan	Phone	(213) 880-2829
Specific Business of Client	Commercial Real Estate	Website	N/a
Client Address	938 North Apline Dr		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2023/09/01

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, May 26, 2020 @ 3:58PM

Date of Termination Submission

Date of Administrative Approval Tuesday, May 26, 2020 @ 3:59PM

Administrative Approval by Isyrodriquez