



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Amarveer Brar	Phone	310-788-2415
Employer	Allen Matkins	Email	abrar@allenmatkins.com
Business Address	1901 Avenue of the Stars Suite 1800	Website Address	allenmatkins.com
Address Line 2		Fax	310-788-2410
City	Los Angeles		
State	CA	Zip	90067
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	The Yucaipa Companies, LLC / Ronald W. Burkle	Client Phone	310-788-2417
Specific Business of Client	Private Equity	Client Website Address	www.yucaupaco.com
Client Address	9130 Sunset Boulevard		
Client Address Line 2			
Client City	West Hollywood		
Client State	CA	Client Zip	90069

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2020/05/22	Termination Date	2024/01/08
Project Name (include address if advocating for a property)			

Green Acres - 1735 and 1740 Green Acres Drive, Beverly Hills
Description of Municipal Legislation that is subject of Advocacy
Street vacation and relocation of cul-d-sac on Green Acres located at 1735 and 1740 Green Acres Drive, Beverly Hills.
Desired Outcome
Street vacation and relocation of cul-d-sac on Green Acres located at 1735 and 1740 Green Acres Drive, Beverly Hills
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Amarveer Brar	Date	2020/05/27



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	01/08/2024
Name of Legislative Advocate:	Amarveer Brar
Employer:	Allen Matkins
Address:	1901 Avenue of the Stars Suite 1800
Phone:	310-788-2415
Email:	abrar@allenmatkins.com
Client:	The Yucaipa Companies, LLC / Ronald W. Burkle
Project Name:	Green Acres - 1735 and 1740 Green Acres Drive, Beverly Hills
Termination Submitted By:	abrar@allenmatkins.com
Termination Submitted Date:	01/08/2024

Previously Reported Legislative Advocacy Activity

407 North Maple Drive			
Client Name	The BH One, LLC / Joyce Crucillo, Esq.	Phone	(323) 888-1071
Specific Business of Client	Fashion Nova	Website	fashionnova.com
Client Address	2801 East 46th Street		
Address Line 2			
City	Vernon		
State	CA	Zip	90058
Desired Outcome		Engagement Date	2024/04/10

8501 Wilshire Boulevard			
Client Name	Cedars-Sinai Medical Center / Andrew Ball	Phone	310-651-2050
Specific Business of Client	Medical Center	Website	www.cedars-sinai.org
Client Address	450 North Roxbury Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2024/04/05

450 N. Roxbury			
Client Name	Cedars-Sinai Medical Center / Andrew Ball	Phone	310-651-2050
Specific Business of Client	Medical Center	Website	www.cedars-sinai.org
Client Address	450 North Roxbury Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2024/03/15

8310 Wilshire Boulevard Entitlements			
Client Name	The Abraham Companies / Ken O'Neill	Phone	949-561-0298
Specific Business of Client	Real Estate Development	Website	https://www.theabrahamco.com/
Client Address	900 Cercis Place		
Address Line 2			
City	Newport Beach		
State	CA	Zip	92660

Desired Outcome		Engagement Date	2023/03/31
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FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, May 27, 2020 @ 9:00AM
Date of Termination Submission Monday, January 8, 2024 @ 8:17PM
Date of Administrative Approval Wednesday, May 27, 2020 @ 9:46AM
Administrative Approval by lsyrodriquez