



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Alexander Martinez	Phone	6267162916
Employer	Craig Fry & Associates	Email	amartinez@cfa-la.com
Business Address	1010 S. Arroyo Parkway, #6	Website Address	craigfryandassociates.com
Address Line 2		Fax	N/A
City	Pasadena		
State	CA	Zip	91105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a partnership
Please enter the name of each partner if the partnership has fewer than 5 members, or enter the name of the partner with the greatest ownership interest if the partnership has 5 or more.	
Craig Fry, President Brain Fry, Vice President	

### Client Information

Client Name	Roman James	Client Phone	6267162916
Specific Business of Client	Architect and Developer	Client Website Address	N/A
Client Address	8383 Wilshire Blvd, 8th floor		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90211

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2020/09/01	Termination Date	2022/04/01
Project Name (include address if advocating for a property)			
508 N. Alpine			
Description of Municipal Legislation that is subject of Advocacy			
Work through City processes to obtain a supplemental permit to an existing permit.			
Desired Outcome			
Obtain a supplemental permit to existing approved permit			
Estimate of Compensation to be Paid to Legislative Advocate from Client			
up to \$25,000			

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Alexander Martinez	Date	2020/12/08



## City of Beverly Hills

### NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	04/01/2022
Name of Legislative Advocate:	Alexander Martinez
Employer:	Craig Fry & Associates
Address:	1010 S. Arroyo Parkway, #6
Phone:	6267162916
Email:	amartinez@cfa-la.com
Client:	Roman James
Project Name:	508 N. Alpine

Termination Submitted By:	amartinez@cfa-la.com
Termination Submitted Date:	04/29/2022

### FOR CITY CLERK USE ONLY

Date of Registration Submission	Tuesday, December 8, 2020 @ 9:00AM
Date of Termination Submission	Friday, April 29, 2022 @ 10:47AM
Date of Administrative Approval	Tuesday, December 8, 2020 @ 9:01AM
Administrative Approval by	Isyrodriquez