



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Vidar Landa	Phone	714-450-1700
Employer	Jensen Hughes, Inc.	Email	vlanda@jensenhughes.com
Business Address	2099 S State College Boulevard	Website Address	www.jensenhughes.com
Address Line 2	Suite 540	Fax	
City	Anaheim		
State	CA	Zip	92806
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
--	----

Client Information

Client Name	BH Luxury Residences, LLC (Beny Alagem)	Client Phone	310-274-6680
Specific Business of Client	Development	Client Website Address	N/A
Client Address	1800 Century Park East		
Client Address Line 2	Suite 500		
Client City	Los Angeles		
Client State	CA	Client Zip	90067

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2020/01/01
Project Name (include address if advocating for a property)

9900 Wilshire
Description of Municipal Legislation that is subject of Advocacy
Amendments to the Beverly Hilton Specific Plan and 9900 Wilshire Specific Plan, the scope of which will be determined based on ongoing studies and assessments.
Desired Outcome
Amendments to the Beverly Hilton Specific Plan and 9900 Wilshire Specific Plan, consistent with applications submitted 6/29/2020
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Vidar Landa	Date	2020/08/11

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, August 11, 2020 @ 12:18PM

Date of Termination Submission

Date of Administrative Approval Tuesday, August 11, 2020 @ 12:27PM

Administrative Approval by Isyrodriguez