



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Amarveer Brar	Phone	310-788-2415
Employer	Allen Matkins	Email	abrar@allenmatkins.com
Business Address	1901 Avenue of the Stars Suite 1800	Website Address	allenmatkins.com
Address Line 2		Fax	310-788-2410
City	Los Angeles		
State	CA	Zip	90067
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	LBVH Hotel LLC / Tom Burns	Client Phone	310-278-3344
Specific Business of Client	Real Estate	Client Website Address	N/A
Client Address	9291 Burton Way		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2020/09/21
Project Name (include address if advocating for a property)

L'Ermitage Beverly Hills, 9291 Burton Way, Beverly Hills, CA 90210
Description of Municipal Legislation that is subject of Advocacy
Obtain building permits and entitlements for L'Ermitage Beverly Hills
Desired Outcome
Obtain building permits and entitlements for L'Ermitage Beverly Hills
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Amarveer Brar	Date	2020/09/22

Previously Reported Legislative Advocacy Activity

407 North Maple Drive

Client Name	The BH One, LLC / Joyce Crucillo, Esq.	Phone	(323) 888-1071
Specific Business of Client	Fashion Nova	Website	fashionnova.com
Client Address	2801 East 46th Street		
Address Line 2			
City	Vernon		
State	CA	Zip	90058
Desired Outcome		Engagement Date	2024/04/10

8501 Wilshire Boulevard

Client Name	Cedars-Sinai Medical Center / Andrew Ball	Phone	310-651-2050
Specific Business of Client	Medical Center	Website	www.cedars-sinai.org
Client Address	450 North Roxbury Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2024/04/05

450 N. Roxbury

Client Name	Cedars-Sinai Medical Center / Andrew Ball	Phone	310-651-2050
Specific Business of Client	Medical Center	Website	www.cedars-sinai.org
Client Address	450 North Roxbury Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2024/03/15

8310 Wilshire Boulevard Entitlements

Client Name	The Abraham Companies / Ken O'Neill	Phone	949-561-0298
Specific Business of Client	Real Estate Development	Website	https://www.theabrahamco.com/
Client Address	900 Cercis Place		
Address Line 2			
City	Newport Beach		
State	CA	Zip	92660

Desired Outcome		Engagement Date	2023/03/31
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FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, September 22, 2020 @ 2:59PM

Date of Termination Submission

Date of Administrative Approval Tuesday, September 22, 2020 @ 3:03PM

Administrative Approval by lsyrodriquez