



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Gaby Reims Alexander	Phone	310-985-4229
Employer	Self	Email	Gaby@gabyalexander.com
Business Address	9461 Charleville Blvd #361	Website Address	n/a
Address Line 2		Fax	424-382-1205
City	Beverly Hills		
State	CA	Zip	90212

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	Welltower Inc.	Client Phone	561-354-4859
Specific Business of Client	Health care and wellness real estate	Client Website Address	https://welltower.com/
Client Address	550 Heritage Drive		
Client Address Line 2			
Client City	Jupiter		
Client State	FL	Client Zip	33458

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2020/10/13	Termination Date	2022/12/21
Project Name (include address if advocating for a property)			
general legislative representation for multiple properties on 400 N. Bedford			
Description of Municipal Legislation that is subject of Advocacy			

Supporting the City's urgency ordinance permitting expansion of Medical Use, and adoption of Mixed Use Zoning

Desired Outcome

adoption / expansion of mixed use ordinance; adoption of urgency ordinance lifting medical use moratorium

Estimate of Compensation to be Paid to Legislative Advocate from Client

up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.
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Signed	Gabrielle Alexander	Date	2020/10/21
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City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	12/21/2022
Name of Legislative Advocate:	Gaby Reims Alexander
Employer:	Self
Address:	9461 Charleville Blvd #361
Phone:	310-985-4229
Email:	Gaby@gabyalexander.com
Client:	Welltower Inc.
Project Name:	general legislative representation for multiple properties on 400 N. Bedford
Termination Submitted By:	Gaby@gabyalexander.com
Termination Submitted Date:	02/05/2023

Previously Reported Legislative Advocacy Activity

L'Ermitage Beverly Hills, 9291 Burton Way, Beverly Hills, CA 90210			
Client Name	LBVH Hotel, LLC / Sofie Issembert	Phone	310-278-3344
Specific Business of Client	Real Estate	Website	n/a
Client Address	9291 Burton Way		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2023/08/16

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd., Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

Margaux Beverly Hills / 244 - 258 N. Clark Drive			
Client Name	Lazer Properties, Inc. / Jason Lewis	Phone	(310) 878-4275
Specific Business of Client	Property Development and Management	Website	www.lazerproperty.com
Client Address	1801 Century Park East		
Address Line 2	2 Suite 870		
City	Los Angeles		
State	CA	Zip	90067
Desired Outcome		Engagement Date	2022/10/25

Spring Place at 9800 Wilshire			
Client Name	Christian Toraldo, Spring Place	Phone	212.257.5620
Specific Business of Client	workspace & membership club at 9800 Wilshire Blvd.	Website	www.springplace.com/beverly-hills
Client Address	Spring Place		
Address Line 2	6 St. Johns Lane		
City	New York		

State	NY	Zip	10013
Desired Outcome		Engagement Date	2022/04/20

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, October 21, 2020 @ 9:36AM

Date of Termination Submission Sunday, February 5, 2023 @ 8:54PM

Date of Administrative Approval Wednesday, October 21, 2020 @ 9:40AM

Administrative Approval by Isyrodriquez