



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	ASHOK VANMALI GRUEN ASSOCIATES	Phone	3239374270
Employer	Gruen Associates	Email	vanmali@gruenassociates.com
Business Address	6330 SAN VICENTE BLVD SUITE 200	Website Address	www.gruenassociates.com
Address Line 2		Fax	
City	Los Angeles		
State	CA	Zip	90048
Legislative Advocacy During the Past 12 Months Not Previously Reported			
Architectural commission application for John Lobb Boutique on Brighton Way Louis Vuitton Exhibition and Temp Store on Rodeo Drive HBC - Saks Beverly Hills Expansion on Wilshire Blvd.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a partnership
Please enter the name of each partner if the partnership has fewer than 5 members, or enter the name of the partner with the greatest ownership interest if the partnership has 5 or more.	
Michael A. Enomoto, Inc. Larry Schlossberg, Inc. Debra Gerod, Inc. Ashok Vanmali, Inc.	

Client Information

Client Name	Cheval Blanc Beverly Hills	Client Phone	212-931-2602
Specific Business of Client	Hospitality , Retail	Client Website Address	www.louisvuitton.com
Client Address	598 Madison Avenue, 8th Floor		
Client Address Line 2			
Client City	New York		

Client State	NY	Client Zip	10022
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Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2019/05/31
Project Name (include address if advocating for a property)
Cheval Blanc Beverly Hills , 468 N. Beverly Rodeo Drive, Beverly Hills 90210
Description of Municipal Legislation that is subject of Advocacy
Real Estate Development
Desired Outcome
Approval of Development Application
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Avanmali	Date	2020/11/18

Previously Reported Legislative Advocacy Activity

Louis Vuitton Mens Temp Store 420 N Rodeo Drive			
Client Name	Zeynep Ozandag	Phone	9176427798
Specific Business of Client	Louis Vuitton USA	Website	https://us.louisvuitton.com
Client Address	1 East 57th Street		
Address Line 2			
City	New York		
State	NY	Zip	10022
Desired Outcome		Engagement Date	2021/09/17

Brioni Boutique @ 447 N. Rodeo Drive			
Client Name	Edward Kooyomjian	Phone	5089632689
Specific Business of Client	Charrette OAC	Website	www.charretteoac.com
Client Address	100 Grove Street, Suite 119		
Address Line 2			
City	Worcester		
State	Massachusetts	Zip	01603
Desired Outcome		Engagement Date	2021/09/15

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, November 18, 2020 @ 11:06AM

Date of Termination Submission

Date of Administrative Approval Wednesday, November 18, 2020 @ 11:09AM

Administrative Approval by Isyrodriquez