



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

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|--|----------------------------|-----------------|---------------------------------|
| Name | Kristen Lonner | Phone | 3232060574 |
| Employer | Neighborhood Forward, Inc. | Email | klonner@neighborhoodforward.com |
| Business Address | 2554 Veteran Avenue | Website Address | neighborhoodforward.com |
| Address Line 2 | | Fax | |
| City | Los Angeles | | |
| State | CA | Zip | 90064 |
| Legislative Advocacy During the Past 12 Months Not Previously Reported | | | |
| N/A | | | |

Sanctions

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| Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |
| Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |

Expenditure Lobbyist

| | |
|--|----|
| Are you filing as an Expenditure Lobbyist? | No |
|--|----|

Client Information

| | | | |
|-----------------------------|-------------------------|------------------------|-------------|
| Client Name | Hudson Bay Company | Client Phone | 9057924400 |
| Specific Business of Client | Retail | Client Website Address | www.hbc.com |
| Client Address | 225 Liberty Street 0281 | | |
| Client Address Line 2 | 31st Floor | | |
| Client City | New York | | |
| Client State | New York | Client Zip | 10281 |

Description of Matter that Legislative Advocate is Attempting to Influence

| | | | |
|---|------------|------------------|------------|
| Initial Date of Lobbying Engagement | 2020/11/02 | Termination Date | 2021/12/01 |
| Project Name (include address if advocating for a property) | | | |

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|---|
| Saks Fifth Avenue - 9588-9596 Wilshire Boulevard |
| Description of Municipal Legislation that is subject of Advocacy |
| No municipal legislation. This is related to entitlements specific to relocating the retail business. |
| Desired Outcome |
| Obtain necessary approvals to relocate business |
| Estimate of Compensation to be Paid to Legislative Advocate from Client |
| \$75,001 and above |

Sign and Date

| | | | |
|--|----------------|------|------------|
| I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct. | | | |
| Signed | Kristen Lonner | Date | 2021/02/03 |



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

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|--|--|
| Date of Termination of Legislative Advocacy: | 12/01/2021 |
| Name of Legislative Advocate: | Kristen Lonner |
| Employer: | Neighborhood Forward, Inc. |
| Address: | 2554 Veteran Avenue |
| Phone: | 3232060574 |
| Email: | klonner@neighborhoodforward.com |
| Client: | Hudson Bay Company |
| Project Name: | Saks Fifth Avenue - 9588-9596 Wilshire Boulevard |
| Termination Submitted By: | klonner@neighborhoodforward.com |
| Termination Submitted Date: | 07/08/2022 |

Previously Reported Legislative Advocacy Activity

9600 Wilshire Boulevard Specific Plan - 9570, 9580, 9582, 9584, 9588, 9596, 9600-9620 Wilshire Boulevard; 128 South Bedford Drive; and 133 South Camden Drive

| | | | |
|-----------------------------|---|-----------------|---|
| Client Name | C/o Carolina Simon, Streetworks Development LLC; HBC ULC; Saks & Company LLC | Phone | (424)274-1709 |
| Specific Business of Client | Property Development/Retail Sales | Website | https://streetworksdev.com/ |
| Client Address | 225 Liberty Street | | |
| Address Line 2 | | | |
| City | New York | | |
| State | New York | Zip | 10281 |
| Desired Outcome | | Engagement Date | 2022/06/30 |

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, February 3, 2021 @ 11:37AM

Date of Termination Submission Friday, July 8, 2022 @ 12:40PM

Date of Administrative Approval Thursday, February 4, 2021 @ 8:30AM

Administrative Approval by Isyrodriguez