



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Kristen Lonner	Phone	3232060574
Employer	Neighborhood Forward, Inc.	Email	klonner@neighborhoodforward.com
Business Address	2554 Veteran Avenue	Website Address	neighborhoodforward.com
Address Line 2		Fax	
City	Los Angeles		
State	CA	Zip	90064
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	Hudson Bay Company	Client Phone	9057924400
Specific Business of Client	Retail	Client Website Address	www.hbc.com
Client Address	225 Liberty Street 0281		
Client Address Line 2	31st Floor		
Client City	New York		
Client State	New York	Client Zip	10281

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2020/11/02	Termination Date	2021/12/01
Project Name (include address if advocating for a property)			

Saks Fifth Avenue - 9588-9596 Wilshire Boulevard

Description of Municipal Legislation that is subject of Advocacy

No municipal legislation. This is related to entitlements specific to relocating the retail business.

Desired Outcome

Obtain necessary approvals to relocate business

Estimate of Compensation to be Paid to Legislative Advocate from Client

\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Kristen Lonner

Date

2021/02/03



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	12/01/2021
Name of Legislative Advocate:	Kristen Lonner
Employer:	Neighborhood Forward, Inc.
Address:	2554 Veteran Avenue
Phone:	3232060574
Email:	klonner@neighborhoodforward.com
Client:	Hudson Bay Company
Project Name:	Saks Fifth Avenue - 9588-9596 Wilshire Boulevard
Termination Submitted By:	klonner@neighborhoodforward.com
Termination Submitted Date:	07/08/2022

Previously Reported Legislative Advocacy Activity

9600 Wilshire Boulevard Specific Plan - 9570, 9580, 9582, 9584, 9588, 9596, 9600-9620 Wilshire Boulevard; 128 South Bedford Drive; and 133 South Camden Drive

Client Name	C/o Carolina Simon, Streetworks Development LLC; HBC ULC; Saks & Company LLC	Phone	(424)274-1709
Specific Business of Client	Property Development/Retail Sales	Website	https://streetworksdev.com/
Client Address	225 Liberty Street		
Address Line 2			
City	New York		
State	New York	Zip	10281
Desired Outcome		Engagement Date	2022/06/30

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, February 3, 2021 @ 11:37AM

Date of Termination Submission Friday, July 8, 2022 @ 12:40PM

Date of Administrative Approval Thursday, February 4, 2021 @ 8:30AM

Administrative Approval by Isyrodriguez