



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Jeffrey Friedlander	Phone	3103679886
Employer	Arup	Email	jeffrey.friedlander@arup.com
Business Address	900 Wilshire Blvd, 19th Floor	Website Address	www.arup.com
Address Line 2		Fax	
City	Los Angeles		
State	CA	Zip	90017

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	BH Luxury Residences, LLC (Beny Alagem)	Client Phone	(310)274-6680
Specific Business of Client	Development	Client Website Address	N/A
Client Address	1800 Century Park East		
Client Address Line 2	Suite 500		
Client City	Los Angeles		
Client State	CA	Client Zip	90067

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2020/01/01

Project Name (include address if advocating for a property)

9900 Wilshire

Description of Municipal Legislation that is subject of Advocacy

Amendments to the Beverly Hilton Specific Plan and 9900 Wilshire Specific Plan, the scope of which will be determined based on ongoing studies and assessments.

Desired Outcome

Amendments to the Beverly Hilton Specific Plan and 9900 Wilshire Specific Plan, consistent with the applications submitted 6/29/2020.

Estimate of Compensation to be Paid to Legislative Advocate from Client

\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Jeffrey Friedlander

Date

2021/03/01

FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, March 1, 2021 @ 3:32PM

Date of Termination Submission

Date of Administrative Approval Tuesday, March 2, 2021 @ 8:22AM

Administrative Approval by Isyrodriquez