

City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

| Name | Siavash Jazayeri | Phone | 3104889006 |
|--|-------------------------------|-----------------|-----------------------|
| Employer | SIA ARCHITECTURAL DESIGN INC. | Email | sia@siaarchdesign.com |
| Business Address | 20230 Wells Drive | Website Address | WWW.SIAARCHDESIGN.COM |
| Address Line 2 | | Fax | |
| City | Woodland Hills | | |
| State | CA | Zip | 91364 |
| Legislative Advocacy During the Past 12 Months Not Previously Reported | | | |

Review Architectural plan for compliance with the City of Beverly Hills, Zoning code and Building code with City Staff. Submit plans on behalf of my client to the City of Beverly Hills Department of Building and Safety and planning Department for review and approval.

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

| Client Name | Mr. and Mrs Don Rochel | Client Phone | 13104889006 |
|--------------------------------|-----------------------------------|---------------------------|-----------------------|
| Specific Business of Client | Electronic equipment manufacturer | Client Website Address | don@poweracoustik.com |
| Client Address | 523 N Rodeo Drive | | |
| Client Address Line 2 | | | |
| Client City | Beverly Hills | | |
| Client State | CA | Client Zip | 90210 |

Description of Matter that Legislative Advocate is Attempting to Influence

| Initial Date of Lobbying Engagement | |
|-------------------------------------|--|
| 2021/02/24 | |
| | |

| Project Name (include address if advocating for a property) |
|---|
| 523 N Rodeo Drive Remodel |
| Description of Municipal Legislation that is subject of Advocacy |
| To obtain a permit for an addition to an existing single family residence. Discuss project approval with City staff. |
| Desired Outcome |
| To obtain a permit for a addition to an existing single family residence |
| Estimate of Compensation to be Paid to Legislative Advocate from Client |
| \$25,001 to \$50,000 |

Sign and Date

| I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct. | | | | |
|--|---|--|--|--|
| Signed | Signed Siavash Jazayeri Date 2021/03/11 | | | |

Previously Reported Legislative Advocacy Activity

| 720 N Roxbury Drive | | | |
|-----------------------------|------------------------|-----------------|--------------------|
| Client Name | Mr. Zion Zamir | Phone | 310 753 6316 |
| Specific Business of Client | Zamir LLC/ real estate | Website | zamirllc@yahoo.com |
| Client Address | 8327 4th Street | | |
| Address Line 2 | | | |
| City | Los Angeles | | |
| State | CA | Zip | 90048 |
| Desired Outcome | | Engagement Date | 2024/04/09 |

| 618 N Elm Drive | | | |
|--------------------------------|------------------------|-----------------|---------------------|
| Client Name | Mr and Mrs. Zion Zamir | Phone | 310 753 6316 |
| Specific Business of Client | Real Estate | Website | zionzamir@yahoo.com |
| Client Address | 516 N Alpine Drive | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90210 |
| Desired Outcome | | Engagement Date | 2023/11/30 |

| 723 Foothill Road | | | |
|-----------------------------|---------------------------|-----------------|-------------------|
| Client Name | Raman Nourizad | Phone | 213-624-4400 |
| Specific Business of Client | Ninaaci Inc Diamond sales | Website | raman@ninscci.com |
| Client Address | 525 N Palm Drive | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 91302 |
| Desired Outcome | | Engagement Date | 2023/11/29 |

| 628 N Elm Drive | | | |
|--------------------------------|-------------------------------|---------|------------------|
| Client Name | Dr. and Mrs. Mehran Ron Taban | Phone | 949 394 1524 |
| Specific Business of Client | Ophthalmology | Website | rtaban@yahoo.com |
| Client Address | 321 S Oakhurst | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90212 |

| Desired Outcome | | Engagement Date | 2023/10/16 |
|-----------------|--|-----------------|------------|
|-----------------|--|-----------------|------------|

| 1077 Hillcrest Road | | | | | |
|-----------------------------|-----------------|-----------------|----------------|--|--|
| Client Name | Mike Harouni | Phone | 323 864 7711 | | |
| Specific Business of Client | Development | Website | meatco@aol.com | | |
| Client Address | 365 22nd street | | | | |
| Address Line 2 | | | | | |
| City | Santa Monica | | | | |
| State | CA | Zip | 90402 | | |
| Desired Outcome | | Engagement Date | 2023/04/04 | | |

| 138 N Stanley | | | |
|-----------------------------|-------------------|-----------------|-----------------------------|
| Client Name | Omri Shamanton | Phone | 8188004371 |
| Specific Business of Client | Lia Realty LLC | Website | lidan.development@gmail.com |
| Client Address | 6459 Colgate Ave. | | |
| Address Line 2 | | | |
| City | Los Angeles | | |
| State | CA | Zip | 90048 |
| Desired Outcome | | Engagement Date | 2023/02/28 |

| Private residence, 218 S Roxbury Drive, Beverly Hills, CA 90212 | | | |
|---|---------------------|-----------------|---------------------|
| Client Name | David Minc | Phone | 3108670609 |
| Specific Business of Client | Developer | Website | davidminc@gmail.com |
| Client Address | 218 S Roxbury Drive | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90212 |
| Desired Outcome | | Engagement Date | 2022/08/03 |

| Private residence, 968 N Alpine Drive, Beverly Hills, CA 90210 | | | |
|--|------------------------|---------|-----------------------|
| Client Name | Mr and Mrs Kian Salehi | Phone | 6126761111 |
| Specific Business of Client | Computer Software | Website | kian@kasaholdings.com |
| Client Address | 720 N Bedford Drive | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90210 |

| Desired Outcome | | Engagement Date | 2022/05/03 |
|-----------------|--|-----------------|------------|
|-----------------|--|-----------------|------------|

| Private residence, 711 N Linden Drive, Beverly Hills, CA 90210 | | | |
|--|--------------------------|-----------------|---------------------|
| Client Name | Mr. and Mrs Neal Nemerov | Phone | 203 563 4253 |
| Specific Business of Client | retired | Website | a.nemerov@gmail.com |
| Client Address | 28 Mooreland Road | | |
| Address Line 2 | | | |
| City | Greenwich | | |
| State | Ct. | Zip | 06831 |
| Desired Outcome | | Engagement Date | 2022/05/01 |

FOR CITY CLERK USE ONLY

| Date of Registration Submission | Thursday, March 11, 2021 @ 3:18PM |
|---------------------------------|-----------------------------------|
| Date of Termination Submission | |
| Date of Administrative Approval | Thursday, March 11, 2021 @ 3:23PM |
| Administrative Approval by | lsyrodriguez |