



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Siavash Jazayeri	Phone	3104889006
Employer	SIA ARCHITECTURAL DESIGN INC.	Email	sia@siaarchdesign.com
Business Address	20230 Wells Drive	Website Address	WWW.SIAARCHDESIGN.COM
Address Line 2		Fax	
City	Woodland Hills		
State	CA	Zip	91364
Legislative Advocacy During the Past 12 Months Not Previously Reported			
Review Architectural plan for compliance with the City of Beverly Hills, Zoning code and Building code with City Staff. Submit plans on behalf of my client to the City of Beverly Hills Department of Building and Safety and planning Department for review and approval.			

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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### Client Information

Client Name	Mr. and Mrs Don Rochel	Client Phone	13104889006
Specific Business of Client	Electronic equipment manufacturer	Client Website Address	don@poweracoustik.com
Client Address	523 N Rodeo Drive		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2021/02/24

Project Name (include address if advocating for a property)
523 N Rodeo Drive Remodel
Description of Municipal Legislation that is subject of Advocacy
To obtain a permit for an addition to an existing single family residence. Discuss project approval with City staff.
Desired Outcome
To obtain a permit for a addition to an existing single family residence
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$25,001 to \$50,000

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Siavash Jazayeri	Date	2021/03/11

## Previously Reported Legislative Advocacy Activity

Private residence, 218 S Roxbury Drive, Beverly Hills, CA 90212			
Client Name	David Minc	Phone	3108670609
Specific Business of Client	Developer	Website	davidminc@gmail.com
Client Address	218 S Roxbury Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90212
Desired Outcome		Engagement Date	2022/08/03

606 N Rexford drive			
Client Name	Mr. Mark Darwish	Phone	310 663 5560
Specific Business of Client	Home Furnishing	Website	www.preivilgeinc.com
Client Address	2323 Firestone Blvd.		
Address Line 2			
City	South Gate		
State	CA	Zip	90280
Desired Outcome		Engagement Date	2021/10/01

235 S Bedford Drive			
Client Name	DR. Daniel Barrett	Phone	310 428 1846
Specific Business of Client	Barrett Plastic Surgery	Website	www.bamrd.com
Client Address	9663 Santa Monica Blvd.		
Address Line 2	# 126		
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2021/09/24

603 N Camden Drive			
Client Name	Mr. Haskel Iny	Phone	310 286 2200
Specific Business of Client	Great American Capital/ Property Management	Website	http://www.greatac.com/
Client Address	10100 Santa Monica Blvd.		
Address Line 2	1060		
City	Los Angeles		
State	CA	Zip	90067

Desired Outcome		Engagement Date	2021/09/24
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601 N Palm Drive			
Client Name	Ms. Shahin Eashgpour	Phone	310 849 5014
Specific Business of Client	Retired	Website	
Client Address	601 N Palm drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2021/09/23

**FOR CITY CLERK USE ONLY**

Date of Registration Submission Thursday, March 11, 2021 @ 3:18PM  
Date of Termination Submission  
Date of Administrative Approval Thursday, March 11, 2021 @ 3:23PM  
Administrative Approval by Isyrodriguez