**City of Beverly Hills**  
Legislative Advocate Registration

**Legislative Advocate Information**

<table>
<thead>
<tr>
<th>Name</th>
<th>Richard Lichtenstein</th>
<th>Phone</th>
<th>323-655-4660</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer</td>
<td>Marathon Communications</td>
<td>Email</td>
<td><a href="mailto:vhurtado@marathon-com.com">vhurtado@marathon-com.com</a></td>
</tr>
<tr>
<td>Business Address</td>
<td>5900 Wilshire Blvd., Suite 2350</td>
<td>Website Address</td>
<td><a href="http://www.marathon-com.com">www.marathon-com.com</a></td>
</tr>
<tr>
<td>City</td>
<td>Los Angeles</td>
<td>Zip</td>
<td>90036</td>
</tr>
</tbody>
</table>

**Legislative Advocacy During the Past 12 Months Not Previously Reported**

N/A

**Sanctions**

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

Yes

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

Yes

**Expenditure Lobbyist**

Are you filing as an Expenditure Lobbyist?

Yes, the Expenditure Lobbyist is a corporation

Name of Chief Executive Officer

Richard Lichtenstein

Name of Chief Financial Officer

Richard Lichtenstein

Name of Secretary

Richard Lichtenstein

Name of any officer who authorized payments to influence local legislative and administrative action

Richard Lichtenstein

Name of any person who owns more than 20 percent of the corporation

Richard Lichtenstein

**Client Information**

<table>
<thead>
<tr>
<th>Client Name</th>
<th>Gardiner &amp; Theobald, Andrew Demming</th>
<th>Client Phone</th>
<th>(310) 975-3112</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specific Business of Client</td>
<td>Attorneys</td>
<td>Client Website Address</td>
<td><a href="https://www.bhcreativeoffices.com/">https://www.bhcreativeoffices.com/</a></td>
</tr>
<tr>
<td>Client Address</td>
<td>767 S. Alameda St # 260</td>
<td>Client Address Line 2</td>
<td></td>
</tr>
</tbody>
</table>
Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2021/05/03

Project Name (include address if advocating for a property)
9220 North Santa Monica Boulevard, Beverly Hills

Description of Municipal Legislation that is subject of Advocacy
Seek rezoning T-1 parcels 12 and 13 along the former BH railroad line for the development of creative office space and conveyance of portions of the property to the City for public use.

Desired Outcome
Affect the decision for approval for a General Plan amendment, a Specific Plan, a Vesting Tentative Tract Map, and a Development Agreement to memorialize public benefits.

Estimate of Compensation to be Paid to Legislative Advocate from Client
$50,001 to $75,000

Sign and Date
I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed  Richard Lichtenstein  Date  2021/05/25

FOR CITY CLERK USE ONLY

Date of Registration Submission  Tuesday, May 25, 2021 @ 9:07AM
Date of Termination Submission
Date of Administrative Approval  Tuesday, May 25, 2021 @ 9:09AM
Administrative Approval by  Isyrodriquez