



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Richard Lichtenstein	Phone	323-655-4660
Employer	Marathon Communications	Email	vhurtado@marathon-com.com
Business Address	5900 Wilshire Blvd., Suite 2350	Website Address	www.marathon-com.com
Address Line 2		Fax	323-655-6478
City	Los Angeles		
State	CA	Zip	90036
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a corporation
Name of Chief Executive Officer	Richard Lichtenstein
Name of Chief Financial Officer	Richard Lichtenstein
Name of Secretary	Richard Lichtenstein
Name of any officer who authorized payments to influence local legislative and administrative action	
Richard Lichtenstein	
Name of any person who owns more than 20 percent of the corporation	
Richard Lichtenstein	

Client Information

Client Name	Gardiner & Theobald, Andrew Demming	Client Phone	(310) 975-3112
Specific Business of Client	Attorneys	Client Website Address	https://www.bhcreativeoffices.com/
Client Address	767 S. Alameda St # 260		
Client Address Line 2			

Client City	Los Angeles		
Client State	CA	Client Zip	90021

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2021/05/03
Project Name (include address if advocating for a property)
9220 North Santa Monica Boulevard, Beverly Hills
Description of Municipal Legislation that is subject of Advocacy
Seek rezoning T-1 parcels 12 and 13 along the former BH railroad line for the development of creative office space and conveyance of portions of the property to the City for public use.
Desired Outcome
Affect the decision for approval for a General Plan amendment, a Specific Plan, a Vesting Tentative Tract Map, and a Development Agreement to memorialize public benefits.
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$50,001 to \$75,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Richard Lichtenstein	Date	2021/05/25

Previously Reported Legislative Advocacy Activity

9220 North Santa Monica Boulevard, Beverly Hills			
Client Name	Gardiner & Theobald, Andrew Demming	Phone	(310) 975-3112
Specific Business of Client	Attorneys	Website	https://www.bhcreativeoffices.com/
Client Address	767 S. Alameda St # 260		
Address Line 2			
City	Los Angeles		
State	CA	Zip	90021
Desired Outcome		Engagement Date	2021/05/03

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, May 25, 2021 @ 9:07AM

Date of Termination Submission

Date of Administrative Approval Tuesday, May 25, 2021 @ 9:09AM

Administrative Approval by Isyrodriquez