



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

| | | | |
|--|-------------------------|-----------------|-----------------------|
| Name | KATHY GOHARI | Phone | 3106510576 |
| Employer | KG Relations LLC. | Email | Kathy@kgrelations.com |
| Business Address | 9663 SANTA MONICA BLVD. | Website Address | N/A |
| Address Line 2 | #1436 | Fax | |
| City | BEVERLY HILLS | | |
| State | CA | Zip | 90210 |
| Legislative Advocacy During the Past 12 Months Not Previously Reported | | | |
| N/A | | | |

Sanctions

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|---|
| Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |
| Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |

Expenditure Lobbyist

| | |
|--|--|
| Are you filing as an Expenditure Lobbyist? | Yes, the Expenditure Lobbyist is a business entity |
| Please enter the name of each person with an ownership interest if the business entity has fewer than 5 owners, or enter the name of the person with the greatest ownership interest in the entity, if the entity has 5 or more. | |
| SELF. | |

Client Information

| | | | |
|-----------------------------|--|------------------------|---------------------|
| Client Name | MCM- C/O DANIEL MANIOCI- HEAD OF MARKETING | Client Phone | 1-917-301-4151 |
| Specific Business of Client | LUXURY FASHION BRAND | Client Website Address | US.MCMWORLDWIDE.COM |
| Client Address | 500 PLAZA DRIVE | | |
| Client Address Line 2 | | | |
| Client City | SECAUCUS | | |
| Client State | NJ | Client Zip | 07094 |

Description of Matter that Legislative Advocate is Attempting to Influence

| | | | |
|---|------------|------------------|------------|
| Initial Date of Lobbying Engagement | 2022/09/20 | Termination Date | 2021/09/29 |
| Project Name (include address if advocating for a property) | | | |
| EVENT PERMIT - MCM OUTDOOR CAFE (414 N. RODEO DRIVE) | | | |
| Description of Municipal Legislation that is subject of Advocacy | | | |
| SEEKING APPROVAL FROM CITY FOR EVENT PERMITS REGARDING A TEMPORARY POP-UP INSTALLATION ON THE 400 BLOCK OF RODEO DRIVE. | | | |
| Desired Outcome | | | |
| APPROVAL OF PERMITS FOR TEMPORARY CAFE | | | |
| Estimate of Compensation to be Paid to Legislative Advocate from Client | | | |
| up to \$25,000 | | | |

Sign and Date

| | | | |
|--|--------------|------|------------|
| I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct. | | | |
| Signed | KATHY GOHARI | Date | 2021/07/26 |



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

| | |
|--|--|
| Date of Termination of Legislative Advocacy: | 09/29/2021 |
| Name of Legislative Advocate: | KATHY GOHARI |
| Employer: | KG Relations LLC. |
| Address: | 9663 SANTA MONICA BLVD. |
| Phone: | 3106510576 |
| Email: | Kathy@kgrelations.com |
| Client: | MCM- C/O DANIEL MANIOCI- HEAD OF MARKETING |
| Project Name: | EVENT PERMIT - MCM OUTDOOR CAFE (414 N. RODEO DRIVE) |
| Termination Submitted By: | Kathy@kgrelations.com |
| Termination Submitted Date: | 09/29/2021 |

Amendments

| |
|-----------------------------------|
| Amendment A - 07/26/2021 |
| Date of Engagement: July 20, 2021 |

Previously Reported Legislative Advocacy Activity

| Cheval Blanc Beverly Hills | | | |
|-----------------------------|---|-----------------|--------------|
| Client Name | Friends of Cheval Blanc- Anish Melwani | Phone | 415.389.6800 |
| Specific Business of Client | Electoral Advocacy | Website | N/A |
| Client Address | c/o Nielson Merksamer Parinello Grass & Leoni LLF | | |
| Address Line 2 | 2350 Kerner Blvd. Suite 250 | | |
| City | San Rafael | | |
| State | CA | Zip | 94901 |
| Desired Outcome | | Engagement Date | 2023/02/08 |

| LORO PIANA SHOES POP UP AT 323 N. RODEO DR. | | | |
|---|---|-----------------|--------------|
| Client Name | JADE AKINTOLA | Phone | 929-257-3843 |
| Specific Business of Client | YA STUDIO-INNER CITY (PRODUCTION COMPANY) | Website | IC-YA.COM |
| Client Address | 593 MADISON ST. #1 | | |
| Address Line 2 | | | |
| City | BROOKLYN | | |
| State | NY | Zip | 11221 |
| Desired Outcome | | Engagement Date | 2022/10/28 |

| EVENT PERMIT - MCM OUTDOOR CAFE (414 N. RODEO DRIVE) | | | |
|--|--|-----------------|---------------------|
| Client Name | MCM- C/O DANIEL MANIOCI- HEAD OF MARKETING | Phone | 1-917-301-4151 |
| Specific Business of Client | LUXURY FASHION BRAND | Website | US.MCMWORLDWIDE.COM |
| Client Address | 500 PLAZA DRIVE | | |
| Address Line 2 | | | |
| City | SECAUCUS | | |
| State | NJ | Zip | 07094 |
| Desired Outcome | | Engagement Date | 2022/09/20 |

| LORO PIANA COCOONING POP UP AT 323 N. RODEO DR. | | | |
|---|--|---------|--------------|
| Client Name | JADE AKINTOLA | Phone | 929-257-3843 |
| Specific Business of Client | YA STUDIO- INNER CITY (PRODUCTION COMPANY) | Website | IC-YA.COM |
| Client Address | 593 MADISON ST. #1 | | |
| Address Line 2 | | | |
| City | BROOKLYN | | |
| State | NY | Zip | 11221 |

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|-----------------|--|-----------------|------------|
| Desired Outcome | | Engagement Date | 2022/09/15 |
|-----------------|--|-----------------|------------|

FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, July 26, 2021 @ 4:12PM
Date of Termination Submission Wednesday, September 29, 2021 @ 5:42PM
Date of Administrative Approval Monday, July 26, 2021 @ 4:48PM
Administrative Approval by Isyrodriquez