



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

| | | | |
|--|--------------------------|-----------------|---------------------------|
| Name | Craig Fry | Phone | 6267162916 |
| Employer | Craig Fry & Associates | Email | projectmanager@cfa-la.com |
| Business Address | 990 S. Arroyo Parkway #4 | Website Address | craigfryandassociates.com |
| Address Line 2 | | Fax | N/A |
| City | Pasadena | | |
| State | CA | Zip | 91015 |
| Legislative Advocacy During the Past 12 Months Not Previously Reported | | | |
| N/A | | | |

Sanctions

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|---|
| Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |
| Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |

Expenditure Lobbyist

| | |
|--|--|
| Are you filing as an Expenditure Lobbyist? | Yes, the Expenditure Lobbyist is a partnership |
| Please enter the name of each partner if the partnership has fewer than 5 members, or enter the name of the partner with the greatest ownership interest if the partnership has 5 or more. | |
| Craig Fry, President Brian Fry, Vice President | |

Client Information

| | | | |
|-----------------------------|----------------------|------------------------|--------------|
| Client Name | Alexia Dekirmendjian | Client Phone | 828-312-5705 |
| Specific Business of Client | Cosmetic spa | Client Website Address | N/A |
| Client Address | 343 N. Canon Ave | | |
| Client Address Line 2 | | | |
| Client City | Beverly Hills | | |
| Client State | CA | Client Zip | 90210 |

Description of Matter that Legislative Advocate is Attempting to Influence

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|---|
| Initial Date of Lobbying Engagement |
| 2021/08/06 |
| Project Name (include address if advocating for a property) |
| 343 N Canon cosmetic spa |
| Description of Municipal Legislation that is subject of Advocacy |
| We will work with the property owner, the new tenants, the architects and the City to obtain all necessary permits and approvals for the planned improvements to be made. |
| Desired Outcome |
| Obtain all necessary building permits for scope of work |
| Estimate of Compensation to be Paid to Legislative Advocate from Client |
| up to \$25,000 |

Sign and Date

| | | | |
|--|-----------|------|------------|
| I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct. | | | |
| Signed | Craig Fry | Date | 2021/08/06 |

FOR CITY CLERK USE ONLY

Date of Registration Submission Friday, August 6, 2021 @ 9:52AM

Date of Termination Submission

Date of Administrative Approval Friday, August 6, 2021 @ 10:14AM

Administrative Approval by lsyrodriguez