



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Deborah Quick	Phone	4153447157
Employer	Perkins Coie LLP	Email	dquick@perkinscoie.com
Business Address	505 Howard Street, Suite 1000	Website Address	<a href="https://www.perkinscoie.com/en/">https://www.perkinscoie.com/en/</a>
Address Line 2		Fax	
City	San Francisco		
State	CA	Zip	94105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
n/a			

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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### Client Information

Client Name	Louis Vuitton Moet Hennessy, Anish Melwani CEO	Client Phone	312.984.3150
Specific Business of Client	Retail and Hospitality	Client Website Address	<a href="https://www.lvmh.com/">https://www.lvmh.com/</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Client Address Line 2			
Client City	Chicago		
Client State	Illinois	Client Zip	60606

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2021/08/21
Project Name (include address if advocating for a property)

Cheval Blanc Specific Plan - 456 and 468 North Rodeo, 4610-465 North Beverly, and 449-453 North Beverly

Description of Municipal Legislation that is subject of Advocacy

Application under BMC Section 10-3-3900 and/or other application provisions to amend the existing development regulations of property located at 456 and 468 North Rodeo, 4610-465 North Beverly, and 449-453 North Beverly to revise the height, bulk, use and other regulations and allow development and operation of a multiple use, hotel-driven anchor development.

Desired Outcome

Approval of Project

Estimate of Compensation to be Paid to Legislative Advocate from Client

\$75,001 and above

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

/s/ Deborah E. Quick

Date

2021/08/31

## Previously Reported Legislative Advocacy Activity

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	tbd
Client Address	c/o Nielsen, Merksamer, Parinello, Gross & Leoni LLP		
Address Line 2	2350 Kerner Boulevard, Suite 250		
City	San Rafael, CA 94901		
State	California	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

360 N Rodeo Drive			
Client Name	LVMH Moet Hennessy Louis Vuitton, Inc./Anish Melwani, President and CEO	Phone	3129843100
Specific Business of Client	Retail	Website	<a href="https://us.louisvuitton.com/eng-us/homepage">https://us.louisvuitton.com/eng-us/homepage</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2	200 West Madison Street		
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2022/10/17

468 N Rodeo Drive - Louis Vuitton - Murakami Exhibit			
Client Name	LVMH Moet Hennessy Louis Vuitton Inc., Anish Melwani, President and CEO	Phone	3129843150
Specific Business of Client	Retail	Website	<a href="https://www.lvmh.com/">https://www.lvmh.com/</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2	200 West Madison Street		
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2022/10/03

468 N Rodeo Drive - Veuve Clicquot Solaire Culture Exhibit			
Client Name	LVMH Moet Hennessy Louis Vuitton Inc., Anish Melwani, President and CEO	Phone	3129843150
Specific Business of Client	Retail	Website	<a href="https://www1.mhusa.com/#/">https://www1.mhusa.com/#/</a>

Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2	200 West Madison Street		
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2022/09/26

8950 West Olympic Boulevard			
Client Name	Carolwood LP/Tyler Convery	Phone	708.308.7987
Specific Business of Client	Real Estate Development	Website	<a href="https://www.carolwoodlp.com/">https://www.carolwoodlp.com/</a>
Client Address	707 Wilshire Blvd		
Address Line 2	Suite 4700		
City	Los Angeles		
State	California	Zip	90017
Desired Outcome		Engagement Date	2022/07/25

Piaget Facade Permit for 465 North Rodeo Drive			
Client Name	Richemont North America, Inc. d/b/a Piaget, Yvonne Lynam, President, Piaget	Phone	1-781-939-5627
Specific Business of Client	Retail	Website	<a href="https://www.piaget.com/boutiques/north-america">https://www.piaget.com/boutiques/north-america</a>
Client Address	645 Fifth Avenue 5th Floor		
Address Line 2	Deborah McNamara, Esq.		
City	New York		
State	NY	Zip	10022
Desired Outcome		Engagement Date	2021/10/21

House of Dior - 313-323 North Rodeo Drive			
Client Name	Louis Vuitton Moet Hennessy, Anish Melwani CEO	Phone	1.312.984.3100
Specific Business of Client	Retail and Hospitality	Website	<a href="https://www.lvmh.com/">https://www.lvmh.com/</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2	200 West Madison Street, Suite 3900		
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2021/08/23

370 North Rodeo			
Client Name		Phone	

	Richemont North America, Inc., Mercedes Abramo CEO Cartier North America		1-781-939-5627
Specific Business of Client	Retail	Website	<a href="https://www.richemont.com/en/home/">https://www.richemont.com/en/home/</a>
Client Address	645 Fifth Avenue 5th Floor		
Address Line 2	Deborah McNamara, Esq.		
City	New York		
State	NY	Zip	10022
Desired Outcome		Engagement Date	2021/08/21

Cheval Blanc Specific Plan - 456 and 468 North Rodeo, 4610-465 North Beverly, and 449-453 North Beverly			
Client Name	Louis Vuitton Moet Hennessy, Anish Melwani CEO	Phone	312.984.3150
Specific Business of Client	Retail and Hospitality	Website	<a href="https://www.lvmh.com/">https://www.lvmh.com/</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2			
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2021/08/21

## FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, August 31, 2021 @ 2:25PM

Date of Termination Submission

Date of Administrative Approval Tuesday, August 31, 2021 @ 2:28PM

Administrative Approval by Isyrodriquez