



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	ASHOK VANMALI GRUEN ASSOCIATES	Phone	3239374270
Employer	Gruen Associates	Email	vanmali@gruenassociates.com
Business Address	6330 SAN VICENTE BLVD SUITE 200	Website Address	www.gruenassociates.com
Address Line 2		Fax	
City	Los Angeles		
State	CA	Zip	90048
Legislative Advocacy During the Past 12 Months Not Previously Reported			
Professional Architectural services for project located at 447 N. Rodeo Drive, BH, CA 90210			

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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### Client Information

Client Name	Edward Kooyomjian	Client Phone	5089632689
Specific Business of Client	Charrette OAC	Client Website Address	www.charretteoac.com
Client Address	100 Grove Street, Suite 119		
Client Address Line 2			
Client City	Worcester		
Client State	Massachusetts	Client Zip	01603

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2021/09/15
Project Name (include address if advocating for a property)

Brioni Boutique @ 447 N. Rodeo Drive
Description of Municipal Legislation that is subject of Advocacy
Real Estate Development
Desired Outcome
Approval of plans
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Ashok Vanmali	Date	2021/09/24

## Previously Reported Legislative Advocacy Activity

Cartier, 370 N Rodeo Drive			
Client Name	David Galvez	Phone	347.410.1343
Specific Business of Client	Cartier North America	Website	www.cartier.com
Client Address	645 Fifth Avenue, 7th Floor		
Address Line 2			
City	New York		
State	NY	Zip	10022
Desired Outcome		Engagement Date	2023/12/20

459 N. Rodeo Drive			
Client Name	Kristy Finizio	Phone	212.750.0055
Specific Business of Client	Dolce & Gabbana USA, Inc.	Website	https://us.dolcegabbana.com
Client Address	546 Fifth Avenue, 10th Floor		
Address Line 2			
City	New York		
State	New York	Zip	10036
Desired Outcome		Engagement Date	2023/09/27

9480 Dayton Way and 210 N. Rodeo Drive			
Client Name	Bill Wiley c/o Sloane Two Rodeo LLC/The Madison Avenue LP	Phone	310.365.0810
Specific Business of Client	CBRE Property Management	Website	www.2rodeo.com
Client Address	9480 Dayton Way, Suite 200		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/09/26

300 N. Rodeo Drive			
Client Name	Sarah Avvedimento	Phone	347.604.2984
Specific Business of Client	Van Cleef & Arpels	Website	www.vancleefarpels.com
Client Address	645 Fifth Avenue, 9th Floor		
Address Line 2			
City	New York		
State	New York	Zip	10022

Desired Outcome		Engagement Date	2023/09/21
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#### 456 & 468 N Rodeo Drive; 449 & 465 N Beverly Drive

Client Name	Franklin Dickinson	Phone	2129312602
Specific Business of Client	LVMH Moet Hennessy Louis Vuitton	Website	www.lvmh.com
Client Address	19 East 57th Street		
Address Line 2			
City	New York		
State	New York	Zip	10022
Desired Outcome		Engagement Date	2023/09/01

#### Rolex/Patek Philippe Boutique at 314 N. Rodeo Drive

Client Name	Gearys Beverly Hills	Phone	3104705807, 106
Specific Business of Client	Rolex/Patek Philippe Boutique	Website	www.gearys.com
Client Address	351 N. Beverly Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/02/16

#### 360 N Rodeo Drive

Client Name	LVMH Moet Hennessy Louis Vuitton, Inc./Anish Melwani, President and CEO	Phone	3129843100
Specific Business of Client	Retail	Website	<a href="https://us.louisvuitton.com/eng-us/homepage">https://us.louisvuitton.com/eng-us/homepage</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2	200 W. Madison Street		
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2022/10/17

**FOR CITY CLERK USE ONLY**

Date of Registration Submission Friday, September 24, 2021 @ 7:43PM

Date of Termination Submission

Date of Administrative Approval Sunday, September 26, 2021 @ 11:30AM

Administrative Approval by Isyrodriquez