



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	ASHOK VANMALI GRUEN ASSOCIATES	Phone	3239374270
Employer	Gruen Associates	Email	vanmali@gruenassociates.com
Business Address	6330 SAN VICENTE BLVD SUITE 200	Website Address	www.gruenassociates.com
Address Line 2		Fax	
City	Los Angeles		
State	CA	Zip	90048
Legislative Advocacy During the Past 12 Months Not Previously Reported			
Professional Architectural services for project located at 447 N. Rodeo Drive, BH, CA 90210			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	Edward Kooyomjian	Client Phone	5089632689
Specific Business of Client	Charrette OAC	Client Website Address	www.charretteoac.com
Client Address	100 Grove Street, Suite 119		
Client Address Line 2			
Client City	Worcester		
Client State	Massachusetts	Client Zip	01603

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2021/09/15
Project Name (include address if advocating for a property)

Brioni Boutique @ 447 N. Rodeo Drive

Description of Municipal Legislation that is subject of Advocacy

Real Estate Development

Desired Outcome

Approval of plans

Estimate of Compensation to be Paid to Legislative Advocate from Client

\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Ashok Vanmali

Date

2021/09/24

Previously Reported Legislative Advocacy Activity

Louis Vuitton Mens Temp Store 420 N Rodeo Drive			
Client Name	Zeynep Ozandag	Phone	9176427798
Specific Business of Client	Louis Vuitton USA	Website	https://us.louisvuitton.com
Client Address	1 East 57th Street		
Address Line 2			
City	New York		
State	NY	Zip	10022
Desired Outcome		Engagement Date	2021/09/17

Brioni Boutique @ 447 N. Rodeo Drive			
Client Name	Edward Kooyomjian	Phone	5089632689
Specific Business of Client	Charrette OAC	Website	www.charretteoac.com
Client Address	100 Grove Street, Suite 119		
Address Line 2			
City	Worcester		
State	Massachusetts	Zip	01603
Desired Outcome		Engagement Date	2021/09/15

FOR CITY CLERK USE ONLY

Date of Registration Submission Friday, September 24, 2021 @ 7:43PM

Date of Termination Submission

Date of Administrative Approval Sunday, September 26, 2021 @ 11:30AM

Administrative Approval by Isyrodriquez