



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	KATHY GOHARI	Phone	3106510576
Employer	KG Relations LLC.	Email	Kathy@kgrelations.com
Business Address	9663 SANTA MONICA BLVD.	Website Address	N/A
Address Line 2	#1436	Fax	
City	BEVERLY HILLS		
State	CA	Zip	90210
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a business entity
Please enter the name of each person with an ownership interest if the business entity has fewer than 5 owners, or enter the name of the person with the greatest ownership interest in the entity, if the entity has 5 or more.	
SELF	

### Client Information

Client Name	MCM- C/O DANIEL MANIOCI- HEAD OF MARKETING	Client Phone	917-301-4151
Specific Business of Client	LUXURY RETAIL	Client Website Address	US.MCMWORLDWIDE.COM
Client Address	500 PLAZA DRIVE		
Client Address Line 2			
Client City	SECAUCUS		
Client State	NEW YORK	Client Zip	07094

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2021/09/29	Termination Date	2021/12/01
Project Name (include address if advocating for a property)			
MCM OUTDOOR INSTALLATION at 414 N. RODEO DR.			
Description of Municipal Legislation that is subject of Advocacy			
SEEKING APPROVAL OF PERMIT FROM CITY REGARDING A PHOT INSTALLATION IN FRONT OF THE MCM BOUTIQUE.			
Desired Outcome			
APPROVAL OF PERMIT FOR A PHOTO INSTALLATION IN FRONT OF MCM STORE AT 414 N. RODEO DRIVE			
Estimate of Compensation to be Paid to Legislative Advocate from Client			
up to \$25,000			

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Kathy Gohari	Date	2021/09/30



## City of Beverly Hills

### NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	12/01/2021
Name of Legislative Advocate:	KATHY GOHARI
Employer:	KG Relations LLC.
Address:	9663 SANTA MONICA BLVD.
Phone:	3106510576
Email:	Kathy@kgrelations.com
Client:	MCM- C/O DANIEL MANIOCI- HEAD OF MARKETING
Project Name:	MCM OUTDOOR INSTALLATION at 414 N. RODEO DR.
Termination Submitted By:	Kathy@kgrelations.com
Termination Submitted Date:	01/01/2022

## Previously Reported Legislative Advocacy Activity

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc- Anish Melwani	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	N/A
Client Address	c/o Nielson Merksamer Parinello Grass & Leoni LLF		
Address Line 2	2350 Kerner Blvd. Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

LORO PIANA SHOES POP UP AT 323 N. RODEO DR.			
Client Name	JADE AKINTOLA	Phone	929-257-3843
Specific Business of Client	YA STUDIO-INNER CITY (PRODUCTION COMPANY)	Website	IC-YA.COM
Client Address	593 MADISON ST. #1		
Address Line 2			
City	BROOKLYN		
State	NY	Zip	11221
Desired Outcome		Engagement Date	2022/10/28

EVENT PERMIT - MCM OUTDOOR CAFE (414 N. RODEO DRIVE)			
Client Name	MCM- C/O DANIEL MANIOCI- HEAD OF MARKETING	Phone	1-917-301-4151
Specific Business of Client	LUXURY FASHION BRAND	Website	US.MCMWORLDWIDE.COM
Client Address	500 PLAZA DRIVE		
Address Line 2			
City	SECAUCUS		
State	NJ	Zip	07094
Desired Outcome		Engagement Date	2022/09/20

LORO PIANA COCOONING POP UP AT 323 N. RODEO DR.			
Client Name	JADE AKINTOLA	Phone	929-257-3843
Specific Business of Client	YA STUDIO- INNER CITY (PRODUCTION COMPANY)	Website	IC-YA.COM
Client Address	593 MADISON ST. #1		
Address Line 2			
City	BROOKLYN		
State	NY	Zip	11221

Desired Outcome		Engagement Date	2022/09/15
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FENDI COLLABORATION RODEO POP UP AT 323 N. RODEO DR. BEVERELY HILLS, CA. 90210

Client Name	FENDI NORTH AMERICA INC.C/O MICHAEL MOOLENSCHOT	Phone	917-774-6112
Specific Business of Client	LUXURY RETAIL	Website	FENDI.COM
Client Address	555 MADISON AVE. 15TH FLOOR		
Address Line 2			
City	NEW YORK		
State	NEW YORK	Zip	10022
Desired Outcome		Engagement Date	2022/04/20

FENDI COLLABORATION RODEO POP UP AT 323 N. RODEO DR. BEVERELY HILLS, CA. 90210

Client Name	FENDI NORTH AMERICA INC.C/O MICHAEL MOOLENSCHOT	Phone	917-774-6112
Specific Business of Client	LUXURY RETAIL	Website	FENDI.COM
Client Address	555 MADISON AVE. 15TH FLOOR		
Address Line 2			
City	NEW YORK		
State	NEW YORK	Zip	10022
Desired Outcome		Engagement Date	2022/02/25

FENDI COLLABORATION RODEO MENS POP UP AT 323 N. RODEO DR. BEVERELY HILLS, CA. 90210

Client Name	FENDI NORTH AMERICA INC.C/O MICHAEL MOOLENSCHOT	Phone	917-774-6112
Specific Business of Client	LUXURY RETAIL	Website	FENDI.COM
Client Address	555 MADISON AVE. 15TH FLOOR		
Address Line 2			
City	NEW YORK		
State	NEW YORK	Zip	10022
Desired Outcome		Engagement Date	2021/12/23

AUTO VAULT'S HOLIDAY EXPERIENTIAL POP UP AT 440 N. RODEO DR.

Client Name	AUTO VAULT STORAGE/MS. KAY STOVALL	Phone	310-859-0703
Specific Business of Client	AUTO VAULT STORAGE	Website	AUTOVAULTSTORAGE.COM
Client Address	440 N. RODEO DR. P3		
Address Line 2			

City	BEVERLY HILLS		
State	CA.	Zip	90210
Desired Outcome		Engagement Date	2021/11/18

**EVENT PERMIT FOR FERRARI CAR DISPLAY IN FRONT PARKING SPACE OF THE FERRARI BOUTIQUE AT 360 N. RODEO DRIVE**

Client Name	AYISHA IZMETH	Phone	416-568-4898
Specific Business of Client	WASSERMAN MEDIA GROUP	Website	TEAMWASS.COM
Client Address	10900 WILSHIRE BLVD.		
Address Line 2	#1200		
City	LOS ANGELES		
State	CALIFORNIA	Zip	90024
Desired Outcome		Engagement Date	2021/11/05

**FENDI RODEO POP UP AT 323 N. RODEO DR. BEVERLY HILLS, CA. 90210**

Client Name	FENDI NORTH AMERICA INC.C/O MICHAEL MOOLENSCHOT	Phone	917-774-6112
Specific Business of Client	FENDI USA	Website	FENDI.COM
Client Address	555 MADISON AVE. 15TH FLOOR		
Address Line 2			
City	NEW YORK		
State	NEW YORK	Zip	10022
Desired Outcome		Engagement Date	2021/11/03

**MCM OUTDOOR INSTALLATION at 414 N. RODEO DR.**

Client Name	MCM- C/O DANIEL MANIOCI- HEAD OF MARKETING	Phone	917-301-4151
Specific Business of Client	LUXURY RETAIL	Website	US.MCMWORLDWIDE.COM
Client Address	500 PLAZA DRIVE		
Address Line 2			
City	SECAUCUS		
State	NEW YORK	Zip	07094
Desired Outcome		Engagement Date	2021/09/29

**FENDI COLLABORATION RODEO POP UP AT 323 N. RODEO DR. BEVERLY HILLS, CA. 90210**

Client Name	FENDI NORTH AMERICA INC.C/O MICHAEL MOOLENSCHOT	Phone	917-774-6112
Specific Business of Client	LUXURY RETAIL	Website	FENDI.COM

Client Address	555 MADISON AVE. 15TH FLOOR		
Address Line 2			
City	NEW YORK		
State	NEW YORK	Zip	10022
Desired Outcome		Engagement Date	2021/09/02

## FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, September 30, 2021 @ 8:01AM  
 Date of Termination Submission Saturday, January 1, 2022 @ 9:42PM  
 Date of Administrative Approval Thursday, September 30, 2021 @ 8:02AM  
 Administrative Approval by Isyrodriquez