



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Murray D. Fischer	Phone	310-276-3600
Employer	Law Offices of Murray D. Fisch	Email	mdfrelaw@earthlink.net
Business Address	433 N. Camden Drive, Suite 970	Website Address	
Address Line 2		Fax	310-276-4345
City	Beverly Hills		
State	CA	Zip	90210

Client Information

Client Name	Equinox Corporation	Client Phone	310-276-3600
Specific Business of Client	Health & Fitness Center	Client Website Address	
Client Address	895 Broadway Avenue		
Client Address Line 2			
Client City	New York		
Client State	New York	Client Zip	10003

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2017/11/08
Project Name (include address if advocating for a property)
Renew/Extend Conditional Use Permit
Description of Municipal Legislation that is subject of Advocacy
Renew and extend Conditional Use Permit
Desired Outcome
Affect decision on...

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed	Murray D. Fischer	Date	2017/11/09
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Previously Reported Legislative Advocacy Activity

1975 Carla Ridge, Beverly Hills, California 90210			
Client Name	Gavin Palome	Phone	310 926 6992
Specific Business of Client	Producer / Entertainment	Website	N/A
Client Address	1975 Carla Ridge		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2024/06/05

211 S. Hamilton Drive, 213 S. Hamilton Drive, 215 S. Hamilton Drive, and 217 S. Hamilton Drive, Beverly Hills, California 90211			
Client Name	18 Hamilton LLC, a California limited liability company (Continued Next Line)	Phone	310.205.0500
Specific Business of Client	(Continued Client Name) Flamingo Investments, a California corporation	Website	N/A
Client Address	Rina Avnery, CEO, 269 S. Beverly Drive		
Address Line 2	Suite 1195		
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2024/03/11

1003 Eldon Drive, Beverly Hills, California 90210			
Client Name	Magnate Blu LLC and Mike Bardi Managing Member	Phone	818 720 5929
Specific Business of Client	Real Estate	Website	N/A
Client Address	1110 North Brand Boulevard, Suite 101		
Address Line 2			
City	Glendale		
State	California	Zip	91202
Desired Outcome		Engagement Date	2024/02/20

630 Cole Place, Beverly Hills, California 90210			
Client Name	Brian Gabbay	Phone	310 600 1806
Specific Business of Client	Kitchenware	Website	N/A
Client Address	630 Cole Place		
Address Line 2			
City	Beverly Hills		

State	California	Zip	90210
Desired Outcome		Engagement Date	2024/02/16

9601 Brighton Way, Beverly Hills, California 90210

Client Name	Daniel Kronfli	Phone	213 205 8225
Specific Business of Client	Restaurant Business / Bacari	Website	N/A
Client Address	1726 E. 7th Street, Unit B		
Address Line 2			
City	Los Angeles		
State	California	Zip	90021
Desired Outcome		Engagement Date	2023/09/21

232 N. Canon Drive, Beverly Hills, California 90210

Client Name	Black Equities LLC	Phone	310 278 5333
Specific Business of Client	Black Equities / Real Estate Investment	Website	N/A
Client Address	9665 Wilshire Boulevard, Suite 200		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/09/20

8955 W Olympic Boulevard, Beverly Hills, California 90211

Client Name	O'Gara Coach Corporation	Phone	310 927 3421
Specific Business of Client	Vehicle Sales	Website	N/A
Client Address	8845 W Olympic Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/09/18

Sixt Rent A Car, 264 S. La Cienega, Beverly Hills, California 90211

Client Name	Sixt Rent A Car / Agustina Buedo-Castellanos	Phone	888 942 7498
Specific Business of Client	Sixt Rent A Car / Vehicle Rental Facility	Website	N/A
Client Address	1501 NW 49th Street, Suite 100		
Address Line 2			
City	Fort Lauderdale		

State	FL	Zip	33309
Desired Outcome		Engagement Date	2023/09/07

526 Chalette Drive, Beverly Hills, California 90210

Client Name	David Perry and Mark Urman, Co-Successor Trustees	Phone	310 367 4756
Specific Business of Client	Cardiologist, David Perry and Mark Urman	Website	N/A
Client Address	300 N. Oakhurst Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/09/04

9460 Wilshire Boulevard, Beverly Hills, California 90210 PLUS as this is a Zone Text Amendment

Client Name	O'Gara Coach Company, LLC / Thomas O'Gara	Phone	310 927 3421
Specific Business of Client	Car Dealership - O'Gara Coach Company, LLC	Website	N/A
Client Address	8845 W. Olympic Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/08/25

463 N. Bedford Drive, Beverly Hills, California 90210

Client Name	O'Gara Coach Company, LLC / Thomas O'Gara	Phone	310 927 3421
Specific Business of Client	Car Dealership - O'Gara Coach Company	Website	N/A
Client Address	463 N. Bedford		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/08/25

220 S. Lasky Drive, Beverly Hills, California 90212

Client Name	Migdal Properties LLC a Delaware limited liability company/ Contact Mark Migdal	Phone	818 469 9465
Specific Business of Client	Real Estate / Migdal Properties LLC / Mark Migdal Co-Manager	Website	N/A
Client Address	4929 Queen Florence Lane		
Address Line 2			
City			

	Woodland Hills		
State	California	Zip	91364
Desired Outcome		Engagement Date	2023/08/22

232 Doheny LLC, 232 S. Doheny Drive, Beverly Hills, California 90211			
Client Name	232 Doheny LLC / Fred Ghalchi	Phone	310 659 0871
Specific Business of Client	232 Doheny LLC / Surveyors	Website	N/A
Client Address	347 S. Robertson Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90211
Desired Outcome		Engagement Date	2023/08/17

620 N Crescent Drive, Beverly Hills, California 90210			
Client Name	Dragoon Family Trust dated June 20, 2023 / Keith Dragoon	Phone	415 710 7964
Specific Business of Client	Real Estate	Website	N/A
Client Address	1715 Chevy Chase Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/08/16

621 Rodeo Drive LLC for property located at 918 N Whittier Drive, Beverly Hills, California 90210			
Client Name	621 Rodeo Drive LLC / Paul Bahari	Phone	310 666 4440
Specific Business of Client	Real Estate Investment / 621 Rodeo Drive LLC	Website	N/A
Client Address	1536 S Alameda Street		
Address Line 2			
City	Los Angeles		
State	California	Zip	90021
Desired Outcome		Engagement Date	2023/08/14

701 N. Canon Drive, Beverly Hills, California 90210			
Client Name	Candace Weitz	Phone	310 717 9691
Specific Business of Client	Retail Clothing Business	Website	N/A
Client Address	701 N. Canon Drive		
Address Line 2			

City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/05/24

719 N Elm Drive, Beverly Hills, California 90210

Client Name	Giacomo Mattioli	Phone	310 275 4400
Specific Business of Client	Mattioli Auto Group / Automotive Business	Website	N/A
Client Address	9372 Wilshire Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/05/07

332 S. Doheny Drive, Beverly Hills, California 90211

Client Name	332 Doheny Group, LLC, a CA limited liability company / Daniel Ahadian contact	Phone	310 339 7344
Specific Business of Client	Development	Website	N/A
Client Address	864 S. Robertson Boulevard		
Address Line 2	3rd Floor		
City	Los Angeles		
State	California	Zip	90035
Desired Outcome		Engagement Date	2023/05/03

216 S. Almont Drive, Beverly Hills, California 90211

Client Name	Ebrahim Melamed	Phone	310 779 5184
Specific Business of Client	Importer/Exporter	Website	N/A
Client Address	10530 Ohio Avenue		
Address Line 2			
City	Los Angeles		
State	California	Zip	90024
Desired Outcome		Engagement Date	2023/02/27

8800 Burton Way, Beverly Hills, California 90211

Client Name	8800 BURTON WAY, LLC, A CALIFORNIA LIMITED LIABILITY COMPANY	Phone	3106125557
Specific Business of Client	Real Estate Business	Website	N/O
Client Address	8800 Burton Way		

Address Line 2			
City	Beverly Hills		
State	California	Zip	90211
Desired Outcome		Engagement Date	2023/01/16

341 N. Canon Drive, Beverly Hills, California 90210

Client Name	Rigoberto Fernandez	Phone	310 413 4873
Specific Business of Client	Cigar Business	Website	N/A
Client Address	993 Young Drive B		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/01/16

9460 Wilshire Boulevard, Beverly Hills, California 90212

Client Name	9460 Wilshire Blvd (BH) Owner, L.P. - Randolph Wolters	Phone	917 972 6794
Specific Business of Client	Real Estate Developers	Website	N/A
Client Address	4700 Wilshire Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/01/16

510 Evelyn Place, Beverly Hills, California 90210

Client Name	Jonathan Raiman and Nilou Raiman	Phone	310999 1866
Specific Business of Client	Medical Profession	Website	N/A
Client Address	510 Evelyn Place		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/01/16

8845 W Olympic Boulevard

Client Name	O'Gara Coach Corporation - Thomas O'Gara	Phone	310 985 1892
Specific Business of Client	Automobile Agency	Website	N/A
Client Address	8845 W Olympic Boulevard		

Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/01/16

216, 218, 220 S. Arnaz, Beverly Hills, California 90211

Client Name	Arnaz Court Associates, LP Ophir Perelson	Phone	310 600 9118
Specific Business of Client	Real Estate Development	Website	N/A
Client Address	8685 Wilshire Boulevard, Suite 16		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90211
Desired Outcome		Engagement Date	2023/01/16

8844 Burton Way, Beverly Hills, California 90211

Client Name	Elliott Kahn, 8844 Burton Way LLC	Phone	424 653 2100
Specific Business of Client	Real Estate Development	Website	N/A
Client Address	2200 Biscayne Boulevard		
Address Line 2			
City	Miami		
State	Florida	Zip	33137
Desired Outcome		Engagement Date	2022/11/01

469 N Doheny Drive, Beverly Hills, California 90210

Client Name	Beverly Terrace Inc., Maya Mallick	Phone	310.558.9400
Specific Business of Client	Hotel and Restaurant	Website	N/A
Client Address	9400 Culver Boulevard		
Address Line 2			
City	Culver City		
State	California	Zip	90232
Desired Outcome		Engagement Date	2022/09/12

9135 W Olympic Boulevard, Beverly Hills, California 90212

Client Name	LA Gymnastics Center Tanya Berenson	Phone	310 204 1980
Specific Business of Client	Fitness Industry	Website	N/A
Client Address	8450 Higuera Street		

Address Line 2			
City	Culver City		
State	California	Zip	90232
Desired Outcome		Engagement Date	2022/08/19

9419 Sunset Boulevard, Beverly Hills, California 90210

Client Name	Alex Moradi	Phone	213 270 8080
Specific Business of Client	ICO - Real Estate Investment	Website	N/A
Client Address	888 W. 6th Street 12th Floor		
Address Line 2			
City	Los Angeles		
State	California	Zip	90017
Desired Outcome		Engagement Date	2022/07/28

813 Cinthia Street

Client Name	Behzad Pourebrahim	Phone	3107146248
Specific Business of Client	Clothing Business	Website	N/A
Client Address	1152 Wall Street		
Address Line 2			
City	Los Angeles		
State	California	Zip	90015
Desired Outcome		Engagement Date	2022/07/26

711 N. Maple Drive Beverly Hills California 90210

Client Name	Ronald Simms	Phone	3104979535
Specific Business of Client	Real Estate Investment	Website	N/A
Client Address	711 N Maple Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/07/06

310 Trousdale Place Beverly Hills California 90210

Client Name	Homayoon Nehoray	Phone	310 276 2627
Specific Business of Client	Finance	Website	N/A
Client Address	310 Trousdale Place		

Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/06/30

805 N Hillcrest Drive Beverly Hills California 90210			
Client Name	Moise Emquies	Phone	3106289355
Specific Business of Client	Clothing Design	Website	N/A
Client Address	805 N Hillcrest Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/05/03

9595 Wilshire Boulevard, Beverly Hills, California 90210			
Client Name	LaSalle Investment Management Inc - Amy Xu Senior Vice President	Phone	424 294 3459
Specific Business of Client	Ownership of Commercial Properties	Website	N/A
Client Address	2141 Rosecrans Avenue, Suite 6100		
Address Line 2			
City	El Segundo		
State	California	Zip	90245
Desired Outcome		Engagement Date	2022/05/03

FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, November 9, 2017 @ 1:50PM

Date of Termination Submission

Date of Administrative Approval Thursday, February 8, 2018 @ 12:00AM

Administrative Approval by Developer