



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Alexander Martinez	Phone	6267162916
Employer	Craig Fry & Associates	Email	projectmanager@cfa-la.com
Business Address	990 S. Arroyo Parkway #4	Website Address	https://www.craigfryandassociates.com/
Address Line 2		Fax	
City	Pasadena		
State	CA	Zip	91105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a business entity
Please enter the name of each person with an ownership interest if the business entity has fewer than 5 owners, or enter the name of the person with the greatest ownership interest in the entity, if the entity has 5 or more.	
LLC Craig Fry, President Brian Fry, Vice President	

Client Information

Client Name	Jason Illouliau	Client Phone	3234337219
Specific Business of Client	Private Residence, Owner occupied home	Client Website Address	N/A
Client Address	633 N Sierra Drive		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2021/09/30
Project Name (include address if advocating for a property)
633 Sierra
Description of Municipal Legislation that is subject of Advocacy
We will work with the architects and engineers of record along with City staff to have plans reviewed and approved for permit issuance.
Desired Outcome
Obtain all necessary permits for the construction of a new in-ground pool
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Alexander Martinez	Date	2021/10/05

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, October 5, 2021 @ 10:32AM

Date of Termination Submission

Date of Administrative Approval Thursday, October 7, 2021 @ 5:00PM

Administrative Approval by mvergara