



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Russell Linch	Phone	6613731981
Employer	RAL Design & Management	Email	russell@raldm.com
Business Address	24307 Magic Mountain Pkwy Suite 226	Website Address	raldm.com
Address Line 2		Fax	
City	Valencia		
State	CA	Zip	91355
Legislative Advocacy During the Past 12 Months Not Previously Reported			
All have been reported.			

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a corporation
Name of Chief Executive Officer	Russell Linch
Name of Chief Financial Officer	Russell Linch
Name of Secretary	Russell Linch
Name of any officer who authorized payments to influence local legislative and administrative action	
Russell Linch	
Name of any person who owns more than 20 percent of the corporation	
Russell Linch	

### Client Information

Client Name	David Taban (Legacy Place LLC)	Client Phone	2137455191
Specific Business of Client	Real Estate	Client Website Address	none
Client Address	712 N Rodeo Dr		
Client Address Line 2			

Client City	Beverly Hills		
Client State	CA	Client Zip	90210

## Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2021/10/01
Project Name (include address if advocating for a property)
712 N Rodeo DR, Beverly Hills, CA 90210
Description of Municipal Legislation that is subject of Advocacy
We are looking to obtain building permits for our client. We need coordinate with the planning commission to do so.
Desired Outcome
To have building permits issued to our client.
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Russell Linch	Date	2021/10/07

## Previously Reported Legislative Advocacy Activity

938 N Alpine Dr			
Client Name	Daryoush Dayan	Phone	(213) 880-2829
Specific Business of Client	Commercial Real Estate	Website	N/a
Client Address	938 North Apline Dr		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2023/09/01

### FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, October 7, 2021 @ 3:57PM

Date of Termination Submission

Date of Administrative Approval Thursday, October 7, 2021 @ 5:41PM

Administrative Approval by mvergara