



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

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|--|-------------------------------------|-----------------|-------------------|
| Name | Russell Linch | Phone | 6613731981 |
| Employer | RAL Design & Management | Email | russell@raldm.com |
| Business Address | 24307 Magic Mountain Pkwy Suite 226 | Website Address | raldm.com |
| Address Line 2 | | Fax | |
| City | Valencia | | |
| State | CA | Zip | 91355 |
| Legislative Advocacy During the Past 12 Months Not Previously Reported | | | |
| All have been reported. | | | |

Sanctions

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| Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |
| Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |

Expenditure Lobbyist

| | |
|--|--|
| Are you filing as an Expenditure Lobbyist? | Yes, the Expenditure Lobbyist is a corporation |
| Name of Chief Executive Officer | Russell Linch |
| Name of Chief Financial Officer | Russell Linch |
| Name of Secretary | Russell Linch |
| Name of any officer who authorized payments to influence local legislative and administrative action | |
| Russell Linch | |
| Name of any person who owns more than 20 percent of the corporation | |
| Russell Linch | |

Client Information

| | | | |
|-----------------------------|-----------------------------------|------------------------|------------|
| Client Name | David Taban (The Mt Living Trust) | Client Phone | 2137455191 |
| Specific Business of Client | Real Estate | Client Website Address | none |
| Client Address | 714 N Rodeo Dr | | |
| Client Address Line 2 | | | |

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|--------------|---------------|------------|-------|
| Client City | Beverly Hills | | |
| Client State | CA | Client Zip | 90210 |

Description of Matter that Legislative Advocate is Attempting to Influence

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| Initial Date of Lobbying Engagement |
| 2021/10/01 |
| Project Name (include address if advocating for a property) |
| 714 N Rodeo Dr, Beverly Hills, CA 90210 |
| Description of Municipal Legislation that is subject of Advocacy |
| We would like to get building permits for our client. We need to go through the planning commission to do so. |
| Desired Outcome |
| To have building permits issued to our client. |
| Estimate of Compensation to be Paid to Legislative Advocate from Client |
| up to \$25,000 |

Sign and Date

| | | | |
|--|---------------|------|------------|
| I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct. | | | |
| Signed | Russell Linch | Date | 2021/10/08 |

Previously Reported Legislative Advocacy Activity

| | | | |
|-----------------------------|------------------------|-----------------|----------------|
| 938 N Alpine Dr | | | |
| Client Name | Daryoush Dayan | Phone | (213) 880-2829 |
| Specific Business of Client | Commercial Real Estate | Website | N/a |
| Client Address | 938 North Apline Dr | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90210 |
| Desired Outcome | | Engagement Date | 2023/09/01 |

FOR CITY CLERK USE ONLY

Date of Registration Submission Friday, October 8, 2021 @ 1:46PM

Date of Termination Submission

Date of Administrative Approval Friday, October 8, 2021 @ 2:17PM

Administrative Approval by mvergara