



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Deborah Quick	Phone	4153447157
Employer	Perkins Coie LLP	Email	dquick@perkinscoie.com
Business Address	505 Howard Street, Suite 1000	Website Address	<a href="https://www.perkinscoie.com/en/">https://www.perkinscoie.com/en/</a>
Address Line 2		Fax	
City	San Francisco		
State	CA	Zip	94105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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### Client Information

Client Name	Richemont North America, Inc. d/b/a Piaget, Yvonne Lynam, President, Piaget	Client Phone	1-781-939-5627
Specific Business of Client	Retail	Client Website Address	<a href="https://www.piaget.com/boutiques/north-america">https://www.piaget.com/boutiques/north-america</a>
Client Address	645 Fifth Avenue 5th Floor		
Client Address Line 2	Deborah McNamara, Esq.		
Client City	New York		
Client State	NY	Client Zip	10022

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2021/10/21	Termination Date	2022/08/01
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Project Name (include address if advocating for a property)
Piaget Facade Permit for 465 North Rodeo Drive
Description of Municipal Legislation that is subject of Advocacy
Advice and counsel in connection with facade permit for 465 North Rodeo Drive.
Desired Outcome
Issuance of facade permit for 465 North Rodeo Drive.
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$25,001 to \$50,000

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed	/s/ Deborah E. Quick	Date	2021/10/28
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## City of Beverly Hills

### NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	08/01/2022
Name of Legislative Advocate:	Deborah Quick
Employer:	Perkins Coie LLP
Address:	505 Howard Street, Suite 1000
Phone:	4153447157
Email:	dquick@perkinscoie.com
Client:	Richemont North America, Inc. d/b/a Piaget, Yvonne Lynam, President, Piaget
Project Name:	Piaget Facade Permit for 465 North Rodeo Drive
Termination Submitted By:	dquick@perkinscoie.com
Termination Submitted Date:	08/01/2022

## Previously Reported Legislative Advocacy Activity

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	tbd
Client Address	c/o Nielsen, Merksamer, Parinello, Gross & Leoni LLP		
Address Line 2	2350 Kerner Boulevard, Suite 250		
City	San Rafael, CA 94901		
State	California	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

360 N Rodeo Drive			
Client Name	LVMH Moet Hennessy Louis Vuitton, Inc./Anish Melwani, President and CEO	Phone	3129843100
Specific Business of Client	Retail	Website	<a href="https://us.louisvuitton.com/eng-us/homepage">https://us.louisvuitton.com/eng-us/homepage</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2	200 West Madison Street		
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2022/10/17

468 N Rodeo Drive - Louis Vuitton - Murakami Exhibit			
Client Name	LVMH Moet Hennessy Louis Vuitton Inc., Anish Melwani, President and CEO	Phone	3129843150
Specific Business of Client	Retail	Website	<a href="https://www.lvmh.com/">https://www.lvmh.com/</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2	200 West Madison Street		
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2022/10/03

468 N Rodeo Drive - Veuve Clicquot Solaire Culture Exhibit			
Client Name	LVMH Moet Hennessy Louis Vuitton Inc., Anish Melwani, President and CEO	Phone	3129843150
Specific Business of Client	Retail	Website	<a href="https://www1.mhusa.com/#/">https://www1.mhusa.com/#/</a>

Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2	200 West Madison Street		
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2022/09/26

8950 West Olympic Boulevard			
Client Name	Carolwood LP/Tyler Convery	Phone	708.308.7987
Specific Business of Client	Real Estate Development	Website	<a href="https://www.carolwoodlp.com/">https://www.carolwoodlp.com/</a>
Client Address	707 Wilshire Blvd		
Address Line 2	Suite 4700		
City	Los Angeles		
State	California	Zip	90017
Desired Outcome		Engagement Date	2022/07/25

Piaget Facade Permit for 465 North Rodeo Drive			
Client Name	Richemont North America, Inc. d/b/a Piaget, Yvonne Lynam, President, Piaget	Phone	1-781-939-5627
Specific Business of Client	Retail	Website	<a href="https://www.piaget.com/boutiques/north-america">https://www.piaget.com/boutiques/north-america</a>
Client Address	645 Fifth Avenue 5th Floor		
Address Line 2	Deborah McNamara, Esq.		
City	New York		
State	NY	Zip	10022
Desired Outcome		Engagement Date	2021/10/21

House of Dior - 313-323 North Rodeo Drive			
Client Name	Louis Vuitton Moet Hennessy, Anish Melwani CEO	Phone	1.312.984.3100
Specific Business of Client	Retail and Hospitality	Website	<a href="https://www.lvmh.com/">https://www.lvmh.com/</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2	200 West Madison Street, Suite 3900		
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2021/08/23

370 North Rodeo			
Client Name		Phone	

	Richemont North America, Inc., Mercedes Abramo CEO Cartier North America		1-781-939-5627
Specific Business of Client	Retail	Website	<a href="https://www.richemont.com/en/home/">https://www.richemont.com/en/home/</a>
Client Address	645 Fifth Avenue 5th Floor		
Address Line 2	Deborah McNamara, Esq.		
City	New York		
State	NY	Zip	10022
Desired Outcome		Engagement Date	2021/08/21

Cheval Blanc Specific Plan - 456 and 468 North Rodeo, 4610-465 North Beverly, and 449-453 North Beverly			
Client Name	Louis Vuitton Moet Hennessy, Anish Melwani CEO	Phone	312.984.3150
Specific Business of Client	Retail and Hospitality	Website	<a href="https://www.lvmh.com/">https://www.lvmh.com/</a>
Client Address	c/o Dennis Ferrazzano of Barak Ferrazzano Kirschbaum & Nagelberg LLP		
Address Line 2			
City	Chicago		
State	Illinois	Zip	60606
Desired Outcome		Engagement Date	2021/08/21

## FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, October 28, 2021 @ 11:15AM  
Date of Termination Submission Monday, August 1, 2022 @ 2:02PM  
Date of Administrative Approval Thursday, October 28, 2021 @ 11:20AM  
Administrative Approval by mvergara