



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

| | | | |
|------------------|---------------------------------|-----------------|------------------------|
| Name | Ryan Kelly | Phone | 3104736508 |
| Employer | KOA Corporation | Email | rkelly@koacorp.com |
| Business Address | 300 Corporate Pointe, Suite 470 | Website Address | www.koacorporation.com |
| Address Line 2 | | Fax | 3104449771 |
| City | Culver City | | |
| State | CA | Zip | 90230 |

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

| | | | |
|-----------------------------|------------------------------|------------------------|------------------------------|
| Client Name | SVAP II North Beverly, LLC | Client Phone | 77248692112 |
| Specific Business of Client | Development and Construction | Client Website Address | www.sterlingorganization.com |
| Client Address | 317 N. Beverly Drive | | |
| Client Address Line 2 | | | |
| Client City | Beverly Hills | | |
| Client State | CA | Client Zip | 90210 |

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2021/11/10

Project Name (include address if advocating for a property)

317 NORTH BEVERLY DRIVE

Description of Municipal Legislation that is subject of Advocacy

Zone Text Amendment, Development Plan Review, Conditional Use Permit and In Lieu Parking

Desired Outcome

That I am able to answer parking-related questions or concerns for the project made by any Planning Commissioners, City staff, or members of the public

Estimate of Compensation to be Paid to Legislative Advocate from Client

up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Ryan J. Kelly

Date

2021/11/18

Previously Reported Legislative Advocacy Activity

| 9120 W. Olympic Boulevard | | | |
|-----------------------------|--|-----------------|----------------------|
| Client Name | Eitan Sender, Harkham Hillel Hebrew Academy | Phone | 3102766135 |
| Specific Business of Client | Modern Orthodox and Zionist Jewish Day School for Children | Website | www.hillelhebrew.org |
| Client Address | 9120 W. Olympic Boulevard | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90212 |
| Desired Outcome | | Engagement Date | 2022/02/24 |

| 9120 W. Olympic Boulevard | | | |
|-----------------------------|--|-----------------|----------------------|
| Client Name | Eitan Sender, Harkham Hillel Hebrew Academy | Phone | 3102766135 |
| Specific Business of Client | Modern Orthodox and Zionist Jewish Day School for Children | Website | www.hillelhebrew.org |
| Client Address | 9120 W. Olympic Boulevard | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90212 |
| Desired Outcome | | Engagement Date | 2022/02/24 |

| Cheval Blanc Beverly Hills Specific Plan Project (456 and 468 N. Rodeo Drive; 449, 451, and 453 N. Beverly Drive; and 461-465 N. Beverly Drive) | | | |
|---|--------------------------|-----------------|----------------|
| Client Name | Robert DiMartini, Chanel | Phone | 2127154724 |
| Specific Business of Client | Luxury Fashion House | Website | www.chanel.com |
| Client Address | 9 West 57th Street | | |
| Address Line 2 | 6th Floor | | |
| City | New York | | |
| State | NY | Zip | 10019 |
| Desired Outcome | | Engagement Date | 2022/02/21 |

| Giorgio Armani (436 N. Rodeo Drive) | | | |
|-------------------------------------|--|---------|------------------------------|
| Client Name | Hank Rouda, Giorgio Armani Corporation | Phone | 2122093536 |
| Specific Business of Client | Luxury Fashion House | Website | https://www.armani.com/en-us |
| Client Address | 335 Madison Avenue | | |
| Address Line 2 | | | |
| City | New York | | |

| | | | |
|-----------------|----|-----------------|------------|
| State | NY | Zip | 10017 |
| Desired Outcome | | Engagement Date | 2022/02/15 |

| Hermes (434 N. Rodeo Drive) | | | |
|-----------------------------|---------------------------------|-----------------|----------------|
| Client Name | Gail Wheeler, Hermes of Paris | Phone | 2128356403 |
| Specific Business of Client | Luxury Clothing and Accessories | Website | www.hermes.com |
| Client Address | 55 East 59th Street | | |
| Address Line 2 | | | |
| City | New York | | |
| State | NY | Zip | 10022 |
| Desired Outcome | | Engagement Date | 2022/02/15 |

| 317 NORTH BEVERLY DRIVE | | | |
|-----------------------------|------------------------------|-----------------|------------------------------|
| Client Name | SVAP II North Beverly, LLC | Phone | 77248692112 |
| Specific Business of Client | Development and Construction | Website | www.sterlingorganization.com |
| Client Address | 317 N. Beverly Drive | | |
| Address Line 2 | | | |
| City | Beverly Hills | | |
| State | CA | Zip | 90210 |
| Desired Outcome | | Engagement Date | 2021/11/10 |

FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, November 18, 2021 @ 12:28PM

Date of Termination Submission

Date of Administrative Approval Thursday, November 18, 2021 @ 1:14PM

Administrative Approval by mvergara