



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Alexander Martinez	Phone	6267162916
Employer	Craig Fry & Associates	Email	projectmanager@cfa-la.com
Business Address	990 S. Arroyo Parkway #4	Website Address	https://www.craigfryandassociates.com/
Address Line 2		Fax	
City	Pasadena		
State	CA	Zip	91105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a partnership
Please enter the name of each partner if the partnership has fewer than 5 members, or enter the name of the partner with the greatest ownership interest if the partnership has 5 or more.	
Craig Fry, President Brian Fry, Vice President	

Client Information

Client Name	Roman James	Client Phone	(310) 295-2281
Specific Business of Client	Roman James Design Build	Client Website Address	https://www.rjdesignbuild.com/
Client Address	8383 S. Wilshire Blvd		
Client Address Line 2	#800		
Client City	Beverly Hills		
Client State	CA	Client Zip	90211

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2022/01/11
Project Name (include address if advocating for a property)
803 linden
Description of Municipal Legislation that is subject of Advocacy
We will work with the City and all necessary departments to obtain all requirements for permit issuance
Desired Outcome
Obtain all necessary permits for the construction of a new wall
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Alexander Martinez	Date	2022/01/11

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, January 11, 2022 @ 3:36PM

Date of Termination Submission

Date of Administrative Approval Tuesday, January 11, 2022 @ 4:31PM

Administrative Approval by mvergara