



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Ryan Kelly	Phone	3104736508
Employer	KOA Corporation	Email	rkelly@koacorp.com
Business Address	300 Corporate Pointe, Suite 470	Website Address	www.koacorporation.com
Address Line 2		Fax	3104449771
City	Culver City		
State	CA	Zip	90230
Legislative Advocacy During the Past 12 Months Not Previously Reported			
Provided the City with transportation- and parking-related feedback on the Cheval Blanc Beverly Hills Specific Plan Draft EIR and Final EIR.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	Hank Rouda, Giorgio Armani Corporation	Client Phone	2122093536
Specific Business of Client	Luxury Fashion House	Client Website Address	https://www.armani.com/en-us
Client Address	335 Madison Avenue		
Client Address Line 2			
Client City	New York		
Client State	NY	Client Zip	10017

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2022/02/15

Project Name (include address if advocating for a property)
Giorgio Armani (436 N. Rodeo Drive)
Description of Municipal Legislation that is subject of Advocacy
Consideration of Final EIR for the Cheval Blanc Beverly Hills Specific Plan project
Desired Outcome
That the Cheval Blanc Beverly Hills Specific Plan project be designed so as to minimize adverse transportation and parking impacts on the surrounding roadway network and local community.
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Ryan J. Kelly	Date	2022/02/23

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, February 23, 2022 @ 10:07AM
 Date of Termination Submission
 Date of Administrative Approval Wednesday, February 23, 2022 @ 10:37AM
 Administrative Approval by mvergara