



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Ryan Kelly	Phone	3104736508
Employer	KOA Corporation	Email	rkelly@koacorp.com
Business Address	300 Corporate Pointe, Suite 470	Website Address	www.koacorporation.com
Address Line 2		Fax	3104449771
City	Culver City		
State	CA	Zip	90230
Legislative Advocacy During the Past 12 Months Not Previously Reported			
Provided the City with transportation- and parking-related feedback on the Cheval Blanc Beverly Hills Specific Plan Draft EIR and Final EIR.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
--	----

Client Information

Client Name	Hank Rouda, Giorgio Armani Corporation	Client Phone	2122093536
Specific Business of Client	Luxury Fashion House	Client Website Address	https://www.armani.com/en-us
Client Address	335 Madison Avenue		
Client Address Line 2			
Client City	New York		
Client State	NY	Client Zip	10017

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2022/02/15

Project Name (include address if advocating for a property)
Giorgio Armani (436 N. Rodeo Drive)
Description of Municipal Legislation that is subject of Advocacy
Consideration of Final EIR for the Cheval Blanc Beverly Hills Specific Plan project
Desired Outcome
That the Cheval Blanc Beverly Hills Specific Plan project be designed so as to minimize adverse transportation and parking impacts on the surrounding roadway network and local community.
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Ryan J. Kelly	Date	2022/02/23

Previously Reported Legislative Advocacy Activity

9120 W. Olympic Boulevard			
Client Name	Eitan Sender, Harkham Hillel Hebrew Academy	Phone	3102766135
Specific Business of Client	Modern Orthodox and Zionist Jewish Day School for Children	Website	www.hillelhebrew.org
Client Address	9120 W. Olympic Boulevard		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90212
Desired Outcome		Engagement Date	2022/02/24

9120 W. Olympic Boulevard			
Client Name	Eitan Sender, Harkham Hillel Hebrew Academy	Phone	3102766135
Specific Business of Client	Modern Orthodox and Zionist Jewish Day School for Children	Website	www.hillelhebrew.org
Client Address	9120 W. Olympic Boulevard		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90212
Desired Outcome		Engagement Date	2022/02/24

Cheval Blanc Beverly Hills Specific Plan Project (456 and 468 N. Rodeo Drive; 449, 451, and 453 N. Beverly Drive; and 461-465 N. Beverly Drive)			
Client Name	Robert DiMartini, Chanel	Phone	2127154724
Specific Business of Client	Luxury Fashion House	Website	www.chanel.com
Client Address	9 West 57th Street		
Address Line 2	6th Floor		
City	New York		
State	NY	Zip	10019
Desired Outcome		Engagement Date	2022/02/21

Giorgio Armani (436 N. Rodeo Drive)			
Client Name	Hank Rouda, Giorgio Armani Corporation	Phone	2122093536
Specific Business of Client	Luxury Fashion House	Website	https://www.armani.com/en-us
Client Address	335 Madison Avenue		
Address Line 2			
City	New York		

State	NY	Zip	10017
Desired Outcome		Engagement Date	2022/02/15

Hermes (434 N. Rodeo Drive)			
Client Name	Gail Wheeler, Hermes of Paris	Phone	2128356403
Specific Business of Client	Luxury Clothing and Accessories	Website	www.hermes.com
Client Address	55 East 59th Street		
Address Line 2			
City	New York		
State	NY	Zip	10022
Desired Outcome		Engagement Date	2022/02/15

317 NORTH BEVERLY DRIVE			
Client Name	SVAP II North Beverly, LLC	Phone	77248692112
Specific Business of Client	Development and Construction	Website	www.sterlingorganization.com
Client Address	317 N. Beverly Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2021/11/10

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, February 23, 2022 @ 10:07AM

Date of Termination Submission

Date of Administrative Approval Wednesday, February 23, 2022 @ 10:37AM

Administrative Approval by mvergara