



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

| | | | |
|------------------|--------------------------------|-----------------|------------------------|
| Name | Ronald Richards | Phone | 3105561001 |
| Employer | Law Offices of Ronald Richards | Email | ron@ronaldrichards.com |
| Business Address | PO Box 11480 | Website Address | www.ronaldrichards.com |
| Address Line 2 | | Fax | |
| City | Beverly Hills | | |
| State | CA | Zip | 90213 |

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist? No

Client Information

| | | | |
|-----------------------------|--|------------------------|--------------|
| Client Name | 700 Rio Grande, LLC/Phillip Sarofim-Member | Client Phone | 424-343-0233 |
| Specific Business of Client | Investment | Client Website Address | none |
| Client Address | 9125 Sunset Blvd. | | |
| Client Address Line 2 | | | |
| Client City | West Hollywood | | |
| Client State | CA | Client Zip | 90069 |

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2022/03/04

Project Name (include address if advocating for a property)

410 Dabney Lane

Description of Municipal Legislation that is subject of Advocacy

Trousdale ordinances 10-3-2603, 10-3-2604, and related Trousdale and BHMC ordinances related to hillside landscaping.

Desired Outcome

obtain permits via discretionary review for various landscaping on hillside.

Estimate of Compensation to be Paid to Legislative Advocate from Client

\$50,001 to \$75,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

/s Ronald Richards

Date

2022/03/11

Previously Reported Legislative Advocacy Activity

| 1510 Lexington Ave., Beverly Hills, CA 90210 | | | |
|--|---|-----------------|--------------|
| Client Name | Lexington Prime Estates LLC/David Taban | Phone | 310-420-6781 |
| Specific Business of Client | Real Estate Holdings | Website | N/A |
| Client Address | 888 S. Figueroa St. | | |
| Address Line 2 | 1900 | | |
| City | Los Angeles | | |
| State | CA | Zip | 90017 |
| Desired Outcome | | Engagement Date | 2022/03/31 |

| 410 Dabney Lane | | | |
|-----------------------------|--|-----------------|--------------|
| Client Name | 700 Rio Grande, LLC/Phillip Sarofim-Member | Phone | 424-343-0233 |
| Specific Business of Client | Investment | Website | none |
| Client Address | 9125 Sunset Blvd. | | |
| Address Line 2 | | | |
| City | West Hollywood | | |
| State | CA | Zip | 90069 |
| Desired Outcome | | Engagement Date | 2022/03/04 |

FOR CITY CLERK USE ONLY

Date of Registration Submission Friday, March 11, 2022 @ 9:14AM

Date of Termination Submission

Date of Administrative Approval Friday, March 11, 2022 @ 9:27AM

Administrative Approval by mvergara