



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Craig Fry	Phone	6266659595
Employer	Craig Fry & Associates	Email	craigfry@me.com
Business Address	990 ARROYO PARKWAY, ST. 4	Website Address	Craigfryandassociates.com
Address Line 2		Fax	
City	PASADENA		
State	CA	Zip	91105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a partnership
Please enter the name of each partner if the partnership has fewer than 5 members, or enter the name of the partner with the greatest ownership interest if the partnership has 5 or more.	
Craig Fry, President Brian Fry, Vice President	

### Client Information

Client Name	Gregg Strumpf	Client Phone	951-515-1322
Specific Business of Client	Restaurant	Client Website Address	N/A
Client Address	9737 S Santa Monica		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2022/04/25
Project Name (include address if advocating for a property)
9737 S Santa Monica Blvd
Description of Municipal Legislation that is subject of Advocacy
We will work with planning, building and inspection bureau to obtain all necessary permits for proposed TI
Desired Outcome
Obtain all necessary building, planning, and grading permits to open new restaurant
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Craig Fry	Date	2022/05/02

## Previously Reported Legislative Advocacy Activity

9737 Wilshire Blvd			
Client Name	Zach Ersoff	Phone	3239998126
Specific Business of Client	Spur Ridge LLC	Website	Michael.p@rdesignbuld.com
Client Address	9737 Wilshire Blvd		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2024/02/16

9355 Wilshire Suite 250			
Client Name	Zac Ersoff	Phone	484 3512005
Specific Business of Client	Landlord	Website	N/A
Client Address	580 W. Germantown Pk, suite 200		
Address Line 2			
City	Plymouth Meeting		
State	PA	Zip	19462
Desired Outcome		Engagement Date	2024/01/15

703 N. Canon Drive			
Client Name	Anita Ko	Phone	310 490-8969
Specific Business of Client	Homeowner	Website	N/A
Client Address	703 N. Canon Ave		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/02/16

135 S. McCarty Dr bathroom remodel			
Client Name	zahanna sapozhinkov	Phone	3105921758
Specific Business of Client	homeowner	Website	N?A
Client Address	135 S. McCarty Dr		
Address Line 2	#103		
City	Beverly Hills		
State	Ca,	Zip	90212

Desired Outcome		Engagement Date	2023/02/01
-----------------	--	-----------------	------------

803 Linden Dr.			
Client Name	Janto Joso	Phone	9492852519
Specific Business of Client	Homeowner	Website	N/a
Client Address	803 Linden Dr		
Address Line 2			
City	Beverly Hills		
State	Ca	Zip	90210
Desired Outcome		Engagement Date	2023/01/31

1181 N. Hillcrest			
Client Name	Markus Persson	Phone	310 498-7383
Specific Business of Client	homeowner	Website	N/A
Client Address	1181 Hillcrest Rd		
Address Line 2			
City	Beverly Hills		
State	Ca.	Zip	90210
Desired Outcome		Engagement Date	2022/10/14

443-445 Bedford			
Client Name	David Gaspura	Phone	818 736-5777
Specific Business of Client	Homeowner	Website	N/A
Client Address	443 Bedford		
Address Line 2			
City	Beverly Hills		
State	CA.	Zip	90211
Desired Outcome		Engagement Date	2022/09/15

ADU - 443 -445 Bedford			
Client Name	Vartan Jangozian	Phone	818 207-1114
Specific Business of Client	V J & Associates Architect	Website	N/A
Client Address	1224 E. Broadway		
Address Line 2			
City	Glendale		
State	Ca.	Zip	91205

Desired Outcome		Engagement Date	2022/07/21
-----------------	--	-----------------	------------

Torrey Pines Bank-9355 Wilshire Blvd, Beverly Hills suite 101			
Client Name	RPM Construction/Rick Madden	Phone	6192356166
Specific Business of Client	Contractor	Website	N/A
Client Address	2785 Pacific Coast Highway		
Address Line 2			
City	Torrance		
State	Ca	Zip	90505
Desired Outcome		Engagement Date	2022/07/14

9675 Bedford Surgical Center			
Client Name	Dr. Glen Vallecillos	Phone	310 273-3007
Specific Business of Client	Integrative Operating Theaters - Surgical Center	Website	<a href="https://drvallecillos.com/">https://drvallecillos.com/</a>
Client Address	9675 Brighton Way Suite 380 and Suite LLSuite B01		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/05/13

Floss Dental -9460 Wilshire Blvd. Beverly Hills 90212			
Client Name	Klyan Mehdizadeh	Phone	632 723-7787
Specific Business of Client	Dentist Office/Practice	Website	<a href="http://www.ch-herrero.com/">http://www.ch-herrero.com/</a>
Client Address	4520 Executive Dr. Suite 340		
Address Line 2			
City	San Diego		
State	California	Zip	92121
Desired Outcome		Engagement Date	2022/05/12

633 Sierra Drive Beverly Hills			
Client Name	Jason Illouliau	Phone	3109957399
Specific Business of Client	Homeowner	Website	N/a
Client Address	633 Sierra Dr		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210

Desired Outcome		Engagement Date	2022/05/06
-----------------	--	-----------------	------------

615 N Canon Front Fence for homeowner			
Client Name	Malvin Lee	Phone	310.444.1404
Specific Business of Client	LANDRY DESIGN GROUP-Homeowner of project	Website	www.landrydesigngroup.com
Client Address	1818 S Sepulveda Blvd		
Address Line 2			
City	Los Angeles		
State	CA	Zip	90025
Desired Outcome		Engagement Date	2022/05/02

258 S. Roxbury, Beverly Hills 90212- Tree project			
Client Name	Juan Marquez	Phone	805 4026037
Specific Business of Client	Homeowner	Website	N/A
Client Address	258 S. Roxbury		
Address Line 2			
City	Beverly Hills		
State	Calif	Zip	90210
Desired Outcome		Engagement Date	2022/05/02

## FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, May 2, 2022 @ 8:31AM

Date of Termination Submission

Date of Administrative Approval Monday, May 2, 2022 @ 8:32AM

Administrative Approval by Isyrodriquez