City of Beverly Hills
Legislative Advocate Registration

Legislative Advocate Information

<table>
<thead>
<tr>
<th>Name</th>
<th>Paul J. Silvern</th>
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<tbody>
<tr>
<td>Employer</td>
<td>HR&amp;A Advisors, Inc.</td>
</tr>
<tr>
<td>Business Address</td>
<td>700 S. Flower Street</td>
</tr>
<tr>
<td>Address Line 2</td>
<td>Suite 2995</td>
</tr>
<tr>
<td>City</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>State</td>
<td>CA</td>
</tr>
<tr>
<td>Zip</td>
<td>90017-4241</td>
</tr>
<tr>
<td>Phone</td>
<td>3105810900</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:psilvern@hraadvisors.com">psilvern@hraadvisors.com</a></td>
</tr>
<tr>
<td>Website Address</td>
<td><a href="http://www.hraadvisors.com">www.hraadvisors.com</a></td>
</tr>
<tr>
<td>Fax</td>
<td>3105810910</td>
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Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

<table>
<thead>
<tr>
<th>Client Name</th>
<th>c/o Carolina Simon-Street-Works LLC; HBC ULC; Saks &amp; Company LLC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specific Business of Client</td>
<td>Property Development</td>
</tr>
<tr>
<td>Client Address</td>
<td>225 Liberty Street</td>
</tr>
<tr>
<td>Client Address Line 2</td>
<td></td>
</tr>
<tr>
<td>Client City</td>
<td>New York</td>
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<tr>
<td>Client State</td>
<td>New York</td>
</tr>
<tr>
<td>Client Zip</td>
<td>10281</td>
</tr>
<tr>
<td>Client Phone</td>
<td>424-274-1709</td>
</tr>
<tr>
<td>Client Website Address</td>
<td><a href="https://streetworksdev.com">https://streetworksdev.com</a></td>
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Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2022/06/30

Project Name (include address if advocating for a property)

9600 Wilshire Boulevards Specific Plan-9570, 9580, 9582, 9584, 9588, 9596, 9600-9620 Wilshire Boulevard; 128 South Bedford
### Description of Municipal Legislation that is subject of Advocacy

Pursuant to Beverly Hills Municipal Code Section 10-3-3900 and/or other applicable code provisions: (a) adoption of amendments to existing development regulations affecting property located at 9570, 9580, 9582, 9584, 9588, 9596 and 9600-9620 Wilshire Boulevard, 128 South Bedford Drive and 133 South Camden Drive, including but not limited to, a new Specific Plan and associated General Plan amendments to revise the height, use and other regulations applicable to the properties and (b) approval of a conceptual project plan consistent with that specific plan that permits rehabilitation of the Saks Fifth Avenue Building on Wilshire Boulevard consistent with the Secretary of Interior’s Standards; retention of the former Barney’s New York building at the corner of Wilshire Boulevard and South Camden Drive; and development of complementary residential, retail, office, restaurant, hotel/social club, open space, and related uses on the remaining indoor and outdoor portions of the specific plan area.

### Desired Outcome
- Entitlements and project approvals
- Estimate of Compensation to be Paid to Legislative Advocate from Client

### Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

<table>
<thead>
<tr>
<th>Signed</th>
<th>Date</th>
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<tbody>
<tr>
<td>Paul J. Silvern</td>
<td>2022/07/08</td>
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Previously Reported Legislative Advocacy Activity

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FOR CITY CLERK USE ONLY

Date of Registration Submission: Friday, July 8, 2022 @ 12:36PM
Date of Termination Submission
Date of Administrative Approval: Tuesday, July 12, 2022 @ 10:59AM
Administrative Approval by: mvergara