



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Paul J. Silvern	Phone	3105810900
Employer	HR&A Advisors, Inc.	Email	psilvern@hraadvisors.com
Business Address	700 S. Flower Street	Website Address	www.hraadvisors.com
Address Line 2	Suite 2995	Fax	3105810910
City	Los Angeles		
State	CA	Zip	90017-4241

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	c/o Carolina Simon-Street-Works LLC; HBC ULC; Saks & Company LLC	Client Phone	424-274-1709
Specific Business of Client	Property Development	Client Website Address	https://streetworksdev.com
Client Address	225 Liberty Street		
Client Address Line 2			
Client City	New York		
Client State	New York	Client Zip	10281

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2022/06/30

Project Name (include address if advocating for a property)

9600 Wilshire Boulevards Specific Plan-9570, 9580, 9582, 9584, 9588, 9596, 9600-9620 Wilshire Boulevard; 128 South Bedford

Drive; and 133 South Camden Drive

Description of Municipal Legislation that is subject of Advocacy

Pursuant to Beverly Hills Municipal Code Section 10-3-3900 and/or other applicable code provisions: (a) adoption of amendments to existing development regulations affecting property located at 9570, 9580, 9582, 9584, 9588, 9596 and 9600-9620 Wilshire Boulevard, 128 South Bedford Drive and 133 South Camden Drive, including but not limited to, a new Specific Plan and associated General Plan amendments to revise the height, use and other regulations applicable to the properties and (b) approval of a conceptual project plan consistent with that specific plan that permits rehabilitation of the Saks Fifth Avenue Building on Wilshire Boulevard consistent with the Secretary of Interior's Standards; retention of the former Barney's New York building at the corner of Wilshire Boulevard and South Camden Drive; and development of complementary residential, retail, office, restaurant, hotel/social club, open space, and related uses on the remaining indoor and outdoor portions of the specific plan area.

Desired Outcome

Entitlements and project approvals

Estimate of Compensation to be Paid to Legislative Advocate from Client

\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Paul J. Silvern

Date

2022/07/08

Previously Reported Legislative Advocacy Activity

9600 Wilshire Boulevards Specific Plan-9570, 9580, 9582, 9584, 9588, 9596, 9600-9620 Wilshire Boulevard; 128 South Bedford Drive; and 133 South Camden Drive

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Desired Outcome		Engagement Date	2022/06/30

FOR CITY CLERK USE ONLY

Date of Registration Submission Friday, July 8, 2022 @ 12:36PM

Date of Termination Submission

Date of Administrative Approval Tuesday, July 12, 2022 @ 10:59AM

Administrative Approval by mvergara