



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Sri Venkat	Phone	4086432827
Employer	View Inc.	Email	sri.venkat@view.com
Business Address	195 S Milpitas Blvd	Website Address	www.view.com
Address Line 2		Fax	
City	Milpitas		
State	CA	Zip	95035

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	AMY XU, LaSalle Investment Group	Client Phone	310 273 9595
Specific Business of Client	Real Estate Investment and Management	Client Website Address	https://www.9595wilshire.com/
Client Address	9595 Wilshire Blvd		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90212

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2022/09/21

Project Name (include address if advocating for a property)

9595 Wilshire Blvd, Beverly Hills CA 90212

Description of Municipal Legislation that is subject of Advocacy

Request for approval of an architectural review to allow façade modifications for an existing office building. The Applicant requests an architectural review to allow façade modifications, including replacing the existing glazing system on floors 2 through 10 with a new smart glass system for the existing office building located on 9595 Wilshire Boulevard.

Desired Outcome

Approval to proceed with building reskinning

Estimate of Compensation to be Paid to Legislative Advocate from Client

up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Sri Venkat

Date

2022/09/21

Previously Reported Legislative Advocacy Activity

9595 Wilshire Blvd, Beverly Hills CA 90212			
Client Name	AMY XU, LaSalle Investment Group	Phone	310 273 9595
Specific Business of Client	Real Estate Investment and Management	Website	https://www.9595wilshire.com/
Client Address	9595 Wilshire Blvd		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90212
Desired Outcome		Engagement Date	2022/09/21

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, September 21, 2022 @ 8:59AM

Date of Termination Submission

Date of Administrative Approval Wednesday, September 21, 2022 @ 9:03AM

Administrative Approval by mvergara