



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Gaby Reims Alexander	Phone	310-985-4229
Employer	Self	Email	Gaby@gabyalexander.com
Business Address	9461 Charleville Blvd #361	Website Address	n/a
Address Line 2		Fax	424-382-1205
City	Beverly Hills		
State	CA	Zip	90212

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	Lazer Properties, Inc. / Jason Lewis	Client Phone	(310) 878-4275
Specific Business of Client	Property Development and Management	Client Website Address	www.lazerproperty.com
Client Address	1801 Century Park East		
Client Address Line 2	2 Suite 870		
Client City	Los Angeles		
Client State	CA	Client Zip	90067

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2022/10/25

Project Name (include address if advocating for a property)

Margaux Beverly Hills / 244 - 258 N. Clark Drive

Description of Municipal Legislation that is subject of Advocacy

Seeking land use entitlements for the property located at 244 - 258 North Clark, Beverly Hills, CA
Desired Outcome
Land use entitlements
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$50,001 to \$75,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Gabrielle Alexander	Date	2022/10/25

Previously Reported Legislative Advocacy Activity

L'Ermitage Beverly Hills, 9291 Burton Way, Beverly Hills, CA 90210			
Client Name	LBVH Hotel, LLC / Sofie Issembert	Phone	310-278-3344
Specific Business of Client	Real Estate	Website	n/a
Client Address	9291 Burton Way		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2023/08/16

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd., Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

Margaux Beverly Hills / 244 - 258 N. Clark Drive			
Client Name	Lazer Properties, Inc. / Jason Lewis	Phone	(310) 878-4275
Specific Business of Client	Property Development and Management	Website	www.lazerproperty.com
Client Address	1801 Century Park East		
Address Line 2	2 Suite 870		
City	Los Angeles		
State	CA	Zip	90067
Desired Outcome		Engagement Date	2022/10/25

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, October 25, 2022 @ 4:12PM

Date of Termination Submission

Date of Administrative Approval Tuesday, November 1, 2022 @ 9:25AM

Administrative Approval by mvergara