



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Gaby Reims Alexander	Phone	310-985-4229
Employer	Self	Email	Gaby@gabyalexander.com
Business Address	9461 Charleville Blvd #361	Website Address	n/a
Address Line 2		Fax	424-382-1205
City	Beverly Hills		
State	CA	Zip	90212

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

### Client Information

Client Name	Lazer Properties, Inc. / Jason Lewis	Client Phone	(310) 878-4275
Specific Business of Client	Property Development and Management	Client Website Address	www.lazerproperty.com
Client Address	1801 Century Park East		
Client Address Line 2	2 Suite 870		
Client City	Los Angeles		
Client State	CA	Client Zip	90067

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2022/10/25

Project Name (include address if advocating for a property)

Margaux Beverly Hills / 244 - 258 N. Clark Drive

Description of Municipal Legislation that is subject of Advocacy

Seeking land use entitlements for the property located at 244 - 258 North Clark, Beverly Hills, CA

Desired Outcome

Land use entitlements

Estimate of Compensation to be Paid to Legislative Advocate from Client

\$50,001 to \$75,000

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Gabrielle Alexander

Date

2022/10/25

## Previously Reported Legislative Advocacy Activity

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd., Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

Margaux Beverly Hills / 244 - 258 N. Clark Drive			
Client Name	Lazer Properties, Inc. / Jason Lewis	Phone	(310) 878-4275
Specific Business of Client	Property Development and Management	Website	www.lazerproperty.com
Client Address	1801 Century Park East		
Address Line 2	2 Suite 870		
City	Los Angeles		
State	CA	Zip	90067
Desired Outcome		Engagement Date	2022/10/25

Spring Place at 9800 Wilshire			
Client Name	Christian Toraldo, Spring Place	Phone	212.257.5620
Specific Business of Client	workspace & membership club at 9800 Wilshire Blvd.	Website	www.springplace.com/beverly-hills
Client Address	Spring Place		
Address Line 2	6 St. Johns Lane		
City	New York		
State	NY	Zip	10013
Desired Outcome		Engagement Date	2022/04/20

8600 WILSHIRE BOULEVARD			
Client Name	David Orenstein, Palisades	Phone	+1 310 268 8288
Specific Business of Client	Real Estate Development and Investment	Website	www.palisad.es
Client Address	631 Wilshire Boulevard Suite 4C		
Address Line 2			
City	Santa Monica		

State	CA	Zip	90401
Desired Outcome		Engagement Date	2021/07/08

**FOR CITY CLERK USE ONLY**

Date of Registration Submission Tuesday, October 25, 2022 @ 4:12PM

Date of Termination Submission

Date of Administrative Approval Tuesday, November 1, 2022 @ 9:25AM

Administrative Approval by mvergara