



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

| | | | |
|--|---------------------------|-----------------|------------------------------|
| Name | Daniel Reardon | Phone | 2135708000 |
| Employer | Park & Velayos LLP | Email | campaign@campaignlawyers.com |
| Business Address | 801 South Figueroa Street | Website Address | http://parkvelayos.com/ |
| Address Line 2 | Suite 450 | Fax | |
| City | Los Angeles | | |
| State | CA | Zip | 90017 |
| Legislative Advocacy During the Past 12 Months Not Previously Reported | | | |
| Call with the Office of Historic Resources and call with Planning Office to discuss tenant improvement to restore previous change to building façade and mezzanine at property located at 9560 Wilshire Boulevard. | | | |

Sanctions

| |
|---|
| Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |
| Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No |

Expenditure Lobbyist

| | |
|--|----|
| Are you filing as an Expenditure Lobbyist? | No |
|--|----|

Client Information

| | | | |
|-----------------------------|------------------------|------------------------|----------------------|
| Client Name | Mario Munoz - LPC WEST | Client Phone | (213) 538-0900 |
| Specific Business of Client | Real Estate | Client Website Address | https://lpcwest.com/ |
| Client Address | 915 Wilshire Blvd. | | |
| Client Address Line 2 | Suite 2050 | | |
| Client City | Los Angeles | | |
| Client State | CA | Client Zip | 90017 |

Description of Matter that Legislative Advocate is Attempting to Influence

| |
|-------------------------------------|
| Initial Date of Lobbying Engagement |
| 2022/10/18 |

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|---|
| Project Name (include address if advocating for a property) |
| 9560 Wilshire Boulevard |
| Description of Municipal Legislation that is subject of Advocacy |
| Tenant improvement to restore previous change to building façade and mezzanine. |
| Desired Outcome |
| Tenant improvement to restore previous change to building façade and mezzanine. |
| Estimate of Compensation to be Paid to Legislative Advocate from Client |
| \$25,001 to \$50,000 |

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

| | | | |
|--------|----------------|------|------------|
| Signed | Daniel Reardon | Date | 2022/11/01 |
|--------|----------------|------|------------|

Previously Reported Legislative Advocacy Activity

| | | | |
|-----------------------------|------------------------|-----------------|---|
| 9560 Wilshire Boulevard | | | |
| Client Name | Mario Munoz - LPC WEST | Phone | (213) 538-0900 |
| Specific Business of Client | Real Estate | Website | https://lpcwest.com/ |
| Client Address | 915 Wilshire Blvd. | | |
| Address Line 2 | Suite 2050 | | |
| City | Los Angeles | | |
| State | CA | Zip | 90017 |
| Desired Outcome | | Engagement Date | 2022/10/18 |

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, November 1, 2022 @ 5:33PM

Date of Termination Submission

Date of Administrative Approval Wednesday, November 2, 2022 @ 10:07AM

Administrative Approval by mvergara