



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Sean Welch	Phone	4153896800
Employer	Nielsen Merksamer Parrinello	Email	swelch@nmgovlaw.com
Business Address	2350 Kerner Blvd.	Website Address	www.nmgovlaw.com
Address Line 2	Suite 250	Fax	4153886874
City	San Rafael		
State	California	Zip	94901

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a partnership
Please enter the name of each partner if the partnership has fewer than 5 members, or enter the name of the partner with the greatest ownership interest if the partnership has 5 or more.	
Nielsen Merksamer Parrinello Gross & Leoni LLP is a partnership with nine members.	

Client Information

Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Client Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Client Website Address	TBD
Client Address	c/o Nielsen Merksamer Parrinello Gross & Leoni LLP		
Client Address Line 2	2350 Kerner Blvd., Suite 250		
Client City	San Rafael		
Client State	CA	Client Zip	94901

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2023/02/08	Termination Date	2023/06/16
Project Name (include address if advocating for a property)			

Cheval Blanc Beverly Hills
Description of Municipal Legislation that is subject of Advocacy
Selection of election date for referenda and other ancillary matters related to City consideration of referenda
Desired Outcome
Passage of referenda affirming approval of Ord. Nos. 22-O-2866 & 22-O-2867
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Sean Welch	Date	2023/02/18



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	06/16/2023
Name of Legislative Advocate:	Sean Welch
Employer:	Nielsen Merksamer Parrinello
Address:	2350 Kerner Blvd.
Phone:	4153896800
Email:	swelch@nmgovlaw.com
Client:	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair
Project Name:	Cheval Blanc Beverly Hills
Termination Submitted By:	dlazarus@nmgovlaw.com
Termination Submitted Date:	07/13/2023

Previously Reported Legislative Advocacy Activity

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielsen Merksamer Parrinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd., Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielsen Merksamer Parrinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd., Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

Referendum Measures Re Cheval Blanc Project			
Client Name	LVMH Moet Hennessy Louis Vuitton, Inc. and Affiliated Entities	Phone	2122515800
Specific Business of Client	Retail	Website	https://www.lvmh.com/
Client Address	19 East 57th Street		
Address Line 2			
City	New York		
State	New York	Zip	10022
Desired Outcome		Engagement Date	2023/01/23

FOR CITY CLERK USE ONLY

Date of Registration Submission Saturday, February 18, 2023 @ 9:26AM

Date of Termination Submission Thursday, July 13, 2023 @ 1:52PM
Date of Administrative Approval Wednesday, March 8, 2023 @ 2:35PM
Administrative Approval by mvergara