



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

| | | | |
|------------------|-----------------------|-----------------|-----------------------------|
| Name | Tino Rossi | Phone | 916.648.1222 |
| Employer | Swing Strategies | Email | tino@swingstrat.com |
| Business Address | 925 University Avenue | Website Address | https://www.swingstrat.com/ |
| Address Line 2 | | Fax | |
| City | Sacramento | | |
| State | California | Zip | 95825 |

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

| | |
|--|--|
| Are you filing as an Expenditure Lobbyist? | Yes, the Expenditure Lobbyist is a corporation |
| Name of Chief Executive Officer | Tom Ross |
| Name of Chief Financial Officer | Ken Andres |
| Name of Secretary | Tom Ross |
| Name of any officer who authorized payments to influence local legislative and administrative action | |
| N/A | |
| Name of any person who owns more than 20 percent of the corporation | |
| Tom Ross | |

Client Information

| | | | |
|-----------------------------|--|------------------------|--------------|
| Client Name | Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair | Client Phone | 415.389.6800 |
| Specific Business of Client | Electoral Advocacy | Client Website Address | TBD |
| Client Address | c/o Nielsen Merksamer Parrinello Gross & Leoni LLP | | |
| Client Address Line 2 | 2350 Kerner Blvd., Suite 250 | | |
| Client City | San Rafael | | |
| Client State | CA | Client Zip | 94901 |

Description of Matter that Legislative Advocate is Attempting to Influence

| | | | |
|---|------------|------------------|------------|
| Initial Date of Lobbying Engagement | 2023/02/08 | Termination Date | 2023/06/02 |
| Project Name (include address if advocating for a property) | | | |
| Cheval Blanc Beverly Hills | | | |
| Description of Municipal Legislation that is subject of Advocacy | | | |
| Selection of election date for referenda and other ancillary matters related to City consideration of referenda | | | |
| Desired Outcome | | | |
| Passage of referenda affirming approval of Ord. Nos. 22-O-2866 & 22-O-2867 | | | |
| Estimate of Compensation to be Paid to Legislative Advocate from Client | | | |
| up to \$25,000 | | | |

Sign and Date

| | | | |
|--|---------------|------|------------|
| I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct. | | | |
| Signed | David Lazarus | Date | 2023/02/18 |



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

| | |
|--|--|
| Date of Termination of Legislative Advocacy: | 06/02/2023 |
| Name of Legislative Advocate: | Tino Rossi |
| Employer: | Swing Strategies |
| Address: | 925 University Avenue |
| Phone: | 916.648.1222 |
| Email: | tino@swingstrat.com |
| Client: | Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair |
| Project Name: | Cheval Blanc Beverly Hills |
| Termination Submitted By: | dlazarus@nmgovlaw.com |
| Termination Submitted Date: | 07/13/2023 |

Previously Reported Legislative Advocacy Activity

| Cheval Blanc Beverly Hills | | | |
|-----------------------------|--|-----------------|--------------|
| Client Name | Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair | Phone | 415.389.6800 |
| Specific Business of Client | Electoral Advocacy | Website | TBD |
| Client Address | c/o Nielsen Merksamer Parrinello Gross & Leoni LLP | | |
| Address Line 2 | 2350 Kerner Blvd., Suite 250 | | |
| City | San Rafael | | |
| State | CA | Zip | 94901 |
| Desired Outcome | | Engagement Date | 2023/02/08 |

FOR CITY CLERK USE ONLY

Date of Registration Submission Saturday, February 18, 2023 @ 9:43AM

Date of Termination Submission Thursday, July 13, 2023 @ 1:50PM

Date of Administrative Approval Wednesday, March 8, 2023 @ 2:52PM

Administrative Approval by mvergara