



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Randy James	Phone	(310) 974-6684
Employer	Sugerman Communications Group	Email	randy@sugermangroup.com
Business Address	10100 Santa Monica Blvd.	Website Address	www.sugermangroup.com
Address Line 2	Suite 250	Fax	
City	Los Angeles		
State	CA	Zip	90067
Legislative Advocacy During the Past 12 Months Not Previously Reported			
None.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a corporation
Name of Chief Executive Officer	Steve Sugerman
Name of Chief Financial Officer	Ellen Sugerman
Name of Secretary	Steve Sugerman
Name of any officer who authorized payments to influence local legislative and administrative action	
Steve Sugerman	
Name of any person who owns more than 20 percent of the corporation	
Steve Sugerman	

Client Information

Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Client Phone	(415) 389-6800
Specific Business of Client	Electoral Advocacy	Client Website Address	TBD
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP		
Client Address Line 2	2350 Kerner Blvd., Suite 250		

Client City	San Rafael		
Client State	CA	Client Zip	94901

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2023/02/08	Termination Date	2023/06/16
Project Name (include address if advocating for a property)			
Cheval Blanc Beverly Hills			
Description of Municipal Legislation that is subject of Advocacy			
Selection of election date for referenda and other ancillary matters related to City consideration of referenda.			
Desired Outcome			
Passage of referenda affirming approval of Ord. Nos. 22-O-2866 & 22-O-2867			
Estimate of Compensation to be Paid to Legislative Advocate from Client			
up to \$25,000			

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Randy James	Date	2023/02/18



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	06/16/2023
Name of Legislative Advocate:	Randy James
Employer:	Sugerman Communications Group
Address:	10100 Santa Monica Blvd.
Phone:	(310) 974-6684
Email:	randy@sugermangroup.com
Client:	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair
Project Name:	Cheval Blanc Beverly Hills
Termination Submitted By:	randy@sugermangroup.com
Termination Submitted Date:	06/27/2023

Previously Reported Legislative Advocacy Activity

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	(415) 389-6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd., Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

FOR CITY CLERK USE ONLY

Date of Registration Submission Saturday, February 18, 2023 @ 3:39PM

Date of Termination Submission Tuesday, June 27, 2023 @ 5:09PM

Date of Administrative Approval Wednesday, March 8, 2023 @ 2:55PM

Administrative Approval by mvergara