



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Shams Khoram	Phone	9519614003
Employer	Hof	Email	info@hofplanning.com
Business Address	1706 W. Arrow Route #106	Website Address	www.hofplanning.com
Address Line 2		Fax	
City	Upland		
State	CA	Zip	91786

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	Patrick Xiong, Talent Art Fashion Design Ltd.	Client Phone	3106196872
Specific Business of Client	Fashion Design	Client Website Address	n/a
Client Address	507 Foothill Rd.		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2023/05/11

Project Name (include address if advocating for a property)

507 Foothill Rd.

Description of Municipal Legislation that is subject of Advocacy

A new driveway is being proposed for this site. Due to city standards, this driveway is very limited to its dimensions and circulation in the front yard. There are two heritage trees in the front yard that are in conflict with the proposed residence on site. One of the two heritage trees needs to be removed due to the location of the new driveway in the front yard. The second heritage need is being requested to be removed due to the tree branches consistently growing over electrical lines as well as potential foundation damage from the roots of this tree. the heritage trees requested to be removed will be replaced with new trees that will not have a very large canopy and root growth. These newly proposed trees will be more aesthetically suitable to the architecture of the new property and will provide a more appealing view from the streetside due to the new trees colors and form.

Desired Outcome

To remove two heritage cedar trees from front yard due to conflict with the proposed new driveway and the potential damage the trees can have to the foundation of the new home.

Estimate of Compensation to be Paid to Legislative Advocate from Client

up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Shams Khoram

Date

2023/05/09

Previously Reported Legislative Advocacy Activity

507 Foothill Rd.			
Client Name	Patrick Xiong, Talent Art Fashion Design Ltd.	Phone	3106196872
Specific Business of Client	Fashion Design	Website	n/a
Client Address	507 Foothill Rd.		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2023/05/11

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, May 9, 2023 @ 11:26AM

Date of Termination Submission

Date of Administrative Approval Wednesday, May 10, 2023 @ 8:03AM

Administrative Approval by mvergara