



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Mal E Serure	Phone	3105762111
Employer	Bryan Cave LLP	Email	mal.serure@bryancave.com
Business Address	120 Broadway	Website Address	www.bryancave.com
Address Line 2		Fax	
City	Santa Monica		
State	CA	Zip	90035

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

### Client Information

Client Name	414 N. Beverly LLC	Client Phone	310-274-0101
Specific Business of Client	Real Estate Owner	Client Website Address	
Client Address	414 N Beverly Drive		
Client Address Line 2			
Client City	Beverly Hills		
Client State	California	Client Zip	90210

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2018/02/23

Project Name (include address if advocating for a property)

414 N Beverly Drive

Description of Municipal Legislation that is subject of Advocacy

Discussion regarding effect of historical preservation laws on property at 414 N Beverly Drive
Desired Outcome
Clarity regarding press reports that the City may seek to designate 414 N Beverly a landmark property.
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Mal E Serure	Date	2018/02/26

## FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, February 26, 2018 @ 9:07AM

Date of Termination Submission

Date of Administrative Approval Monday, February 26, 2018 @ 9:26AM

Administrative Approval by Isyrodriguez