



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Let's Be Real California	Phone	415-389-6800
Employer	Let's Be Real California	Email	locallobby@nmgovlaw.com
Business Address	2350 Kerner Blvd, Suite 250	Website Address	N/A
Address Line 2		Fax	415-388-6874
City	San Rafael		
State	California	Zip	94901
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a business entity
Please enter the name of each person with an ownership interest if the business entity has fewer than 5 owners, or enter the name of the person with the greatest ownership interest in the entity, if the entity has 5 or more.	
Let's Be Real California is a 501c4 issue advocacy organization. Let's Be Real California will not receive compensation for legislative advocacy. the organization will make payments to other vendors for advocacy efforts.	

### Client Information

Client Name	Let's Be Real California	Client Phone	415-389-6800
Specific Business of Client	Let's Be Real California	Client Website Address	n/a
Client Address	2350 Kerner Blvd, Suite 250		
Client Address Line 2			
Client City	San Rafael		
Client State	CA	Client Zip	94901

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2018/02/26	Termination Date	2019/02/24
Project Name (include address if advocating for a property)			
Tobacco Flavor Ban			
Description of Municipal Legislation that is subject of Advocacy			
Potential ordinance banning the sale of flavored tobacco products. Please note Let's Be Real California is a 501 c4 issue advocacy organization, therefore will "not" receive compensation for legislative advocacy.			
Desired Outcome			
To Oppose			
Estimate of Compensation to be Paid to Legislative Advocate from Client			
up to \$25,000			

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Joel Aurora	Date	2018/02/26



## City of Beverly Hills

### NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	02/24/2019
Name of Legislative Advocate:	Let's Be Real California
Employer:	Let's Be Real California
Address:	2350 Kerner Blvd, Suite 250
Phone:	415-389-6800
Email:	locallobby@nmgovlaw.com
Client:	Let's Be Real California
Project Name:	Tobacco Flavor Ban
Termination Submitted By:	locallobby@nmgovlaw.com
Termination Submitted Date:	09/24/2018

### Amendments

Amendment A - 09/24/2018

Amendment to terminate as of 9/24/2018, not 9/24/2019

### FOR CITY CLERK USE ONLY

Date of Registration Submission	Monday, February 26, 2018 @ 4:23PM
Date of Termination Submission	Monday, September 24, 2018 @ 3:21PM
Date of Administrative Approval	Thursday, March 15, 2018 @ 10:13AM
Administrative Approval by	Isyrodriguez