Legislative Advocate Information

| Name | BRADLEY HERTZ | Phone | 4157327700 | | | |
|--|----------------------------|-----------------|----------------------------|--|--|--|
| Employer | THE SUTTON LAW FIRM | Email | bhertz@campaignlawyers.com | | | |
| Business Address | 150 POST STREET, SUITE 405 | Website Address | CAMPAIGNLAWYERS.COM | | | |
| Address Line 2 | | Fax | 4157327701 | | | |
| City | SAN FRANCISCO | | | | | |
| State | CALIFORNIA | Zip | 94108 | | | |
| Legislative Advocacy During the Past 12 Months Not Previously Reported | | | | | | |
| N/A | | | | | | |

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

| Are you filing as an Expenditure Lobbyist? | No |
|--|----|
| | |

Client Information

| Client Name | THE LOS ANGELES LOBBYIST ASSOCIATION | Client Phone | 4157327700 |
|-----------------------------|--------------------------------------|---------------------------|---------------------|
| Specific Business of Client | THE LOS ANGELES LOBBYIST ASSOCIATION | Client Website Address | CAMPAIGNLAWYERS.COM |
| Client Address | 150 POST STREET, SUITE 405 | | |
| Client Address Line 2 | | | |
| Client City | SAN FRANCISCO | | |
| Client State | CA | Client Zip | 94108 |

Description of Matter that Legislative Advocate is Attempting to Influence

| Initial Date of Lobbying Engagement |
|---|
| 2018/03/06 |
| Project Name (include address if advocating for a property) |

NEW LOBBYING LAW

Description of Municipal Legislation that is subject of Advocacy

MUNICIPAL LEGISLATIVE ADVOCATES ORDINANCE (ORDINANCE NO. 18-O-2749)

Desired Outcome

MODIFY/AMEND ORDINANCE ON LOBBYING IN BEVERLY HILLS

Estimate of Compensation to be Paid to Legislative Advocate from Client

up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed BRADLEY HERTZ Date 2018/03/06

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, March 6, 2018 @ 2:29PM

Date of Termination Submission

Date of Administrative Approval Thursday, March 15, 2018 @ 10:11AM

Administrative Approval by Isyrodriguez