

City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Gabrielle Alexander	Phone	310-985-4229
Employer	Self	Email	gaby@gabyalexander.com
Business Address	241 S. Camden Drive	Website Address	n/a
Address Line 2		Fax	
City	Beverly Hills		
State	CA	Zip	90212

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	John Schaub	Client Phone	212.446.3488	
Specific Business of Client	Cartier North America	Client Website Address	http://www.cartier.com/	
Client Address	645 Fifth Avenue, 7th Floor			
Client Address Line 2				
Client City	New York			
Client State	NY	Client Zip	10022	

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2018/04/04	Termination Date	2018/08/31		
Project Name (include address if advocating for a property)					
370 N. Rodeo Drive					
Description of Municipal Legislation that is subject of Advocacy					

approval of building and design plans
Desired Outcome
Timely approval of code compliant renovation plans
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.					
Signed	Signed Gabrielle Alexander Date 2018/04/05				



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	08/31/2018
Name of Legislative Advocate:	Gabrielle Alexander
Employer:	Self
Address:	241 S. Camden Drive
Phone:	310-985-4229
Email:	gaby@gabyalexander.com
Client:	John Schaub
Project Name:	370 N. Rodeo Drive
Termination Submitted By:	gabyreims@aol.com
Termination Submitted Date:	08/13/2019

Previously Reported Legislative Advocacy Activity

L'Ermitage Beverly Hills, 9291 Burton Way, Beverly Hills, CA 90210				
Client Name	LBVH Hotel, LLC / Sofie Issembert Phone 310-278-3344			
Specific Business of Client	Real Estate	Website	n/a	
Client Address	9291 Burton Way			
Address Line 2				
City	Beverly Hills			
State	CA	Zip	90210	
Desired Outcome		Engagement Date	2023/08/16	

Cheval Blanc Beverly Hills				
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800	
Specific Business of Client	Electoral Advocacy	Website	TBD	
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP			
Address Line 2	2350 Kerner Blvd., Suite 250			
City	San Rafael			
State	CA Zip 94901			
Desired Outcome		Engagement Date	2023/02/08	

Margaux Beverly Hills / 244 - 258 N. Clark Drive				
Client Name	Lazer Properties, Inc. / Jason Lewis	Phone	(310) 878-4275	
Specific Business of Client	Property Development and Management	Website	www.lazerproperty.com	
Client Address	1801 Century Park East			
Address Line 2	2 Suite 870			
City	Los Angeles			
State	CA	Zip	90067	
Desired Outcome		Engagement Date	2022/10/25	

FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, April 5, 2018 @ 10:23AM Date of Termination Submission Tuesday, August 13, 2019 @ 10:10PM Date of Administrative ApprovalThursday, April 5, 2018 @ 10:31AMAdministrative Approval byIsyrodriguez