



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Gabrielle Alexander	Phone	310-985-4229
Employer	Self	Email	gaby@gabyalexander.com
Business Address	241 S. Camden Drive	Website Address	n/a
Address Line 2		Fax	
City	Beverly Hills		
State	CA	Zip	90212

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	John Schaub	Client Phone	212.446.3488
Specific Business of Client	Cartier North America	Client Website Address	http://www.cartier.com/
Client Address	645 Fifth Avenue, 7th Floor		
Client Address Line 2			
Client City	New York		
Client State	NY	Client Zip	10022

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2018/04/04	Termination Date	2018/08/31
Project Name (include address if advocating for a property)			
370 N. Rodeo Drive			
Description of Municipal Legislation that is subject of Advocacy			

approval of building and design plans

Desired Outcome

Timely approval of code compliant renovation plans
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Estimate of Compensation to be Paid to Legislative Advocate from Client

\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
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Signed	Gabrielle Alexander	Date	2018/04/05
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City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	08/31/2018
Name of Legislative Advocate:	Gabrielle Alexander
Employer:	Self
Address:	241 S. Camden Drive
Phone:	310-985-4229
Email:	gaby@gabyalexander.com
Client:	John Schaub
Project Name:	370 N. Rodeo Drive
Termination Submitted By:	gabyreims@aol.com
Termination Submitted Date:	08/13/2019

Previously Reported Legislative Advocacy Activity

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd., Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

Margaux Beverly Hills / 244 - 258 N. Clark Drive			
Client Name	Lazer Properties, Inc. / Jason Lewis	Phone	(310) 878-4275
Specific Business of Client	Property Development and Management	Website	www.lazerproperty.com
Client Address	1801 Century Park East		
Address Line 2	2 Suite 870		
City	Los Angeles		
State	CA	Zip	90067
Desired Outcome		Engagement Date	2022/10/25

Spring Place at 9800 Wilshire			
Client Name	Christian Toraldo, Spring Place	Phone	212.257.5620
Specific Business of Client	workspace & membership club at 9800 Wilshire Blvd.	Website	www.springplace.com/beverly-hills
Client Address	Spring Place		
Address Line 2	6 St. Johns Lane		
City	New York		
State	NY	Zip	10013
Desired Outcome		Engagement Date	2022/04/20

8600 WILSHIRE BOULEVARD			
Client Name	David Orenstein, Palisades	Phone	+1 310 268 8288
Specific Business of Client	Real Estate Development and Investment	Website	www.palisad.es
Client Address	631 Wilshire Boulevard Suite 4C		
Address Line 2			
City	Santa Monica		

State	CA	Zip	90401
Desired Outcome		Engagement Date	2021/07/08

FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, April 5, 2018 @ 10:23AM
Date of Termination Submission Tuesday, August 13, 2019 @ 10:10PM
Date of Administrative Approval Thursday, April 5, 2018 @ 10:31AM
Administrative Approval by Isyrodriquez