



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Gaby Reims Alexander	Phone	310-985-4229
Employer	Self	Email	Gaby@gabyalexander.com
Business Address	241 S. Camden Drive	Website Address	
Address Line 2		Fax	424-382-1205
City	Beverly Hills		
State	CA	Zip	90212

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	9908 South Santa Monica Blvd, LLC (refiling per new ordinance)	Client Phone	310-556-2300
Specific Business of Client	Development	Client Website Address	
Client Address	11777 San Vicente Blvd, Suite 550		
Client Address Line 2			
Client City	Los Angeles		
Client State	CA	Client Zip	90049

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2017/09/12	Termination Date	2020/03/12
Project Name (include address if advocating for a property)			
9908 South Santa Monica Blvd.			
Description of Municipal Legislation that is subject of Advocacy			

Entitlements and Land Use for 9908 S. Santa Monica Blvd
Desired Outcome
Project approval / approval of entitlements / approval of permits
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Gabrielle Alexander	Date	2018/05/21



City of Beverly Hills

NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	03/12/2020
Name of Legislative Advocate:	Gaby Reims Alexander
Employer:	Self
Address:	241 S. Camden Drive
Phone:	310-985-4229
Email:	Gaby@gabyalexander.com
Client:	9908 South Santa Monica Blvd, LLC (refiling per new ordinance)
Project Name:	9908 South Santa Monica Blvd.
Termination Submitted By:	gaby@gabyalexander.com
Termination Submitted Date:	04/29/2020

Previously Reported Legislative Advocacy Activity

L'Ermitage Beverly Hills, 9291 Burton Way, Beverly Hills, CA 90210			
Client Name	LBVH Hotel, LLC / Sofie Issembert	Phone	310-278-3344
Specific Business of Client	Real Estate	Website	n/a
Client Address	9291 Burton Way		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2023/08/16

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd., Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

Margaux Beverly Hills / 244 - 258 N. Clark Drive			
Client Name	Lazer Properties, Inc. / Jason Lewis	Phone	(310) 878-4275
Specific Business of Client	Property Development and Management	Website	www.lazerproperty.com
Client Address	1801 Century Park East		
Address Line 2	2 Suite 870		
City	Los Angeles		
State	CA	Zip	90067
Desired Outcome		Engagement Date	2022/10/25

FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, May 21, 2018 @ 12:49PM

Date of Termination Submission Wednesday, April 29, 2020 @ 6:49PM

Date of Administrative Approval Monday, May 21, 2018 @ 1:47PM

Administrative Approval by Isyrodriquez