



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	COSIMO PIZZULLI	Phone	3103939572
Employer	Pizzulli Associates, Inc.	Email	cosimo@pizzulli.com
Business Address	223 S BEVERLY DR	Website Address	www.pizzulli.com
Address Line 2		Fax	
City	BEVERLY HILLS		
State	CA	Zip	90212

Legislative Advocacy During the Past 12 Months Not Previously Reported

applications for planning approval for facade remodel work for retail use, applications for building & safety approval for the construction of exterior facade remodels and interior tenant improvements to existing commercial buildings in the City.

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	Daryoush Mahboubi-Fardi, President Bijan Mens Store	Client Phone	3102736544
Specific Business of Client	mens retail clothing store	Client Website Address	www.bijan.com
Client Address	420 north Rodeo Drive		
Client Address Line 2			
Client City	Beverly Hills		
Client State	California	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2018/03/02

Project Name (include address if advocating for a property)
Bijan 443 North Rodeo Drive, Beverly Hills, CA 90210
Description of Municipal Legislation that is subject of Advocacy
Approval of architectural plans and review of design plans for a new retail store.
Desired Outcome
Approval of new retail structure, facade and building at the Rodeo Collection.
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Cosimo Pizzulli	Date	2018/06/21

Previously Reported Legislative Advocacy Activity

360 North Rodeo - Project			
Client Name	Aron Harkham	Phone	3104766571
Specific Business of Client	Luxe Rodeo Hotel	Website	www.luxehotels.com
Client Address	360 North Rodeo Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90212
Desired Outcome		Engagement Date	2021/08/04

345 Canon Drive			
Client Name	George Gomiashvili	Phone	13233032535
Specific Business of Client	Restaurant	Website	www.legrand-restaurant.com
Client Address	707 South Grand Avenue		
Address Line 2			
City	Los Angeles		
State	CA	Zip	90017
Desired Outcome		Engagement Date	2021/06/25

223 South Beverly Drive			
Client Name	Max Lu	Phone	3108504750
Specific Business of Client	Restaurant	Website	www.ramenchicago.com
Client Address	221 South Beverly Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2021/06/20

9647 Brighton Way			
Client Name	Peter Lorimer	Phone	3107880700
Specific Business of Client	Real Estate	Website	www.corcoran.com
Client Address	1934 Hillhurst Avenue		
Address Line 2			
City	Los Angeles		
State	CA	Zip	90027

Desired Outcome		Engagement Date	2021/06/17
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270 Canon Drive			
Client Name	Zien Obagi	Phone	3102753030
Specific Business of Client	Skin Health	Website	www.zoskincentre.com
Client Address	270 North Canon Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90212
Desired Outcome		Engagement Date	2021/06/16

453 Canon Drive			
Client Name	Brando Juris	Phone	3056040523
Specific Business of Client	Restaurant	Website	www.tatelrestaurants.com
Client Address	453 North Canon Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90212
Desired Outcome		Engagement Date	2021/06/16

FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, June 21, 2018 @ 11:33AM

Date of Termination Submission

Date of Administrative Approval Thursday, June 21, 2018 @ 12:21PM

Administrative Approval by Isyrodriquez