



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	COSIMO PIZZULLI	Phone	3103939572
Employer	Pizzulli Associates, Inc.	Email	cosimo@pizzulli.com
Business Address	223 S BEVERLY DR	Website Address	www.pizzulli.com
Address Line 2		Fax	
City	BEVERLY HILLS		
State	CA	Zip	90212
Legislative Advocacy During the Past 12 Months Not Previously Reported			
applications for planning approval for facade remodel work for retail use, applications for building & safety approval for the construction of exterior facade remodels and interior tenant improvements to existing commercial buildings in the City.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	Daryoush Mahboubi-Fardi, President Bijan Mens Store	Client Phone	3102736544
Specific Business of Client	mens retail clothing store	Client Website Address	www.bijan.com
Client Address	420 north Rodeo Drive		
Client Address Line 2			
Client City	Beverly Hills		
Client State	California	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2018/03/02

Project Name (include address if advocating for a property)
Bijan 443 North Rodeo Drive, Beverly Hills, CA 90210
Description of Municipal Legislation that is subject of Advocacy
Approval of architectural plans and review of design plans for a new retail store.
Desired Outcome
Approval of new retail structure, facade and building at the Rodeo Collection.
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Cosimo Pizzulli	Date	2018/06/21

Previously Reported Legislative Advocacy Activity

eleventy retail store 9546 Brighton Way, Beverly Hills CA 90210

Client Name	Geoff Scheiderman	Phone	12123022097
Specific Business of Client	eleventy Retailer Clothing	Website	www.eleventymilano.com
Client Address	521 Madison Avenue		
Address Line 2			
City	New York		
State	New York	Zip	10022
Desired Outcome		Engagement Date	2023/06/29

414 North Beverly Drive Building

Client Name	Jake Clookbeck	Phone	3107173335
Specific Business of Client	Real Estate Investments	Website	
Client Address	1014 North Roxbury Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2023/06/29

413 N. Rodeo Drive Retail Building

Client Name	Mr. Daryoush Mahboubi	Phone	3102759700
Specific Business of Client	Real Estate Investments	Website	www.rodeocollection.com
Client Address	9629 Brighton Way		
Address Line 2	2nd floor		
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/03/15

ARES Modena Beverly Hills

Client Name	Dany Bahar	Phone	3108048504
Specific Business of Client	ARES Modena Beverly Hills LLC	Website	aresdesign.com
Client Address	9737 Wilshire Boulevard		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210

Desired Outcome		Engagement Date	2023/01/31
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FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, June 21, 2018 @ 11:33AM

Date of Termination Submission

Date of Administrative Approval Thursday, June 21, 2018 @ 12:21PM

Administrative Approval by lsyrodriquez