



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Murray D. Fischer	Phone	310-276-3600
Employer	Law Offices of Murray D. Fisch	Email	mdfrelaw@earthlink.net
Business Address	433 N. Camden Drive, Suite 970	Website Address	www.beverlyhillschamber
Address Line 2		Fax	310-276-4345
City	Beverly Hills		
State	CA	Zip	90210

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	Marco De George	Client Phone	310-276-3600
Specific Business of Client	Alo Yoga	Client Website Address	N/A
Client Address	370 N Canon Drive		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2018/07/09

Project Name (include address if advocating for a property)

Alo Yoga Expansion

Description of Municipal Legislation that is subject of Advocacy

Adding additional space by taking over the store to the south of the existing store.

Desired Outcome

Building Permit to expand Alo Yoga

Estimate of Compensation to be Paid to Legislative Advocate from Client

up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Murray D. Fischer

Date

2018/07/10

Previously Reported Legislative Advocacy Activity

719 N Elm Drive, Beverly Hills, California 90210			
Client Name	Giacomo Mattioli	Phone	310 275 4400
Specific Business of Client	Mattioli Auto Group / Automotive Business	Website	N/A
Client Address	9372 Wilshire Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/05/07

216 S. Almont Drive, Beverly Hills, California 90211			
Client Name	Ebrahim Melamed	Phone	310 779 5184
Specific Business of Client	Importer/Exporter	Website	N/A
Client Address	10530 Ohio Avenue		
Address Line 2			
City	Los Angeles		
State	California	Zip	90024
Desired Outcome		Engagement Date	2023/02/27

8800 Burton Way, Beverly Hills, California 90211			
Client Name	8800 BURTON WAY, LLC, A CALIFORNIA LIMITED LIABILITY COMPANY	Phone	3106125557
Specific Business of Client	Real Estate Business	Website	N/O
Client Address	8800 Burton Way		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90211
Desired Outcome		Engagement Date	2023/01/16

341 N. Canon Drive, Beverly Hills, California 90210			
Client Name	Rigoberto Fernandez	Phone	310 413 4873
Specific Business of Client	Cigar Business	Website	N/A
Client Address	993 Young Drive B		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212

Desired Outcome		Engagement Date	2023/01/16
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9460 Wilshire Boulevard, Beverly Hills, California 90212			
Client Name	9460 Wilshire Blvd (BH) Owner, L.P. - Randolph Wolters	Phone	917 972 6794
Specific Business of Client	Real Estate Developers	Website	N/A
Client Address	4700 Wilshire Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/01/16

510 Evelyn Place, Beverly Hills, California 90210			
Client Name	Jonathan Raiman and Nilou Raiman	Phone	310999 1866
Specific Business of Client	Medical Profession	Website	N/A
Client Address	510 Evelyn Place		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/01/16

8845 W Olympic Boulevard			
Client Name	O'Gara Coach Corporation - Thomas O'Gara	Phone	310 985 1892
Specific Business of Client	Automobile Agency	Website	N/A
Client Address	8845 W Olympic Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/01/16

216, 218, 220 S. Arnaz, Beverly Hills, California 90211			
Client Name	Arnaz Court Associates, LP Ophir Perelson	Phone	310 600 9118
Specific Business of Client	Real Estate Development	Website	N/A
Client Address	8685 Wilshire Boulevard, Suite 16		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90211

Desired Outcome		Engagement Date	2023/01/16
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8844 Burton Way, Beverly Hills, California 90211			
Client Name	Elliott Kahn, 8844 Burton Way LLC	Phone	424 653 2100
Specific Business of Client	Real Estate Development	Website	N/A
Client Address	2200 Biscayne Boulevard		
Address Line 2			
City	Miami		
State	Florida	Zip	33137
Desired Outcome		Engagement Date	2022/11/01

469 N Doheny Drive, Beverly Hills, California 90210			
Client Name	Beverly Terrace Inc., Maya Mallick	Phone	310.558.9400
Specific Business of Client	Hotel and Restaurant	Website	N/A
Client Address	9400 Culver Boulevard		
Address Line 2			
City	Culver City		
State	California	Zip	90232
Desired Outcome		Engagement Date	2022/09/12

9135 W Olympic Boulevard, Beverly Hills, California 90212			
Client Name	LA Gymnastics Center Tanya Berenson	Phone	310 204 1980
Specific Business of Client	Fitness Industry	Website	N/A
Client Address	8450 Higuera Street		
Address Line 2			
City	Culver City		
State	California	Zip	90232
Desired Outcome		Engagement Date	2022/08/19

9419 Sunset Boulevard, Beverly Hills, California 90210			
Client Name	Alex Moradi	Phone	213 270 8080
Specific Business of Client	ICO - Real Estate Investment	Website	N/A
Client Address	888 W. 6th Street 12th Floor		
Address Line 2			
City	Los Angeles		
State	California	Zip	90017

Desired Outcome		Engagement Date	2022/07/28
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813 Cinthia Street			
Client Name	Behzad Pourebrahim	Phone	3107146248
Specific Business of Client	Clothing Business	Website	N/A
Client Address	1152 Wall Street		
Address Line 2			
City	Los Angeles		
State	California	Zip	90015
Desired Outcome		Engagement Date	2022/07/26

711 N. Maple Drive Beverly Hills California 90210			
Client Name	Ronald Simms	Phone	3104979535
Specific Business of Client	Real Estate Investment	Website	N/A
Client Address	711 N Maple Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/07/06

310 Trousdale Place Beverly Hills California 90210			
Client Name	Homayoon Nehoray	Phone	310 276 2627
Specific Business of Client	Finance	Website	N/A
Client Address	310 Trousdale Place		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/06/30

805 N Hillcrest Drive Beverly Hills California 90210			
Client Name	Moise Emquies	Phone	3106289355
Specific Business of Client	Clothing Design	Website	N/A
Client Address	805 N Hillcrest Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210

Desired Outcome		Engagement Date	2022/05/03
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9595 Wilshire Boulevard, Beverly Hills, California 90210			
Client Name	LaSalle Investment Management Inc - Amy Xu Senior Vice President	Phone	424 294 3459
Specific Business of Client	Ownership of Commercial Properties	Website	N/A
Client Address	2141 Rosecrans Avenue, Suite 6100		
Address Line 2			
City	El Segundo		
State	California	Zip	90245
Desired Outcome		Engagement Date	2022/05/03

712 N Palm, Beverly Hills, California 90210			
Client Name	Roxbury Palm Investments, LLC, Steve Sokouhi Manager	Phone	5164488480
Specific Business of Client	Commercial Real Estate	Website	N/A
Client Address	716 N Roxbury Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/03/28

230 McCarty Drive Beverly Hills CA 90212			
Client Name	Carol Ezor and Peter Ezor	Phone	310 738 0693
Specific Business of Client	Tool Business	Website	N/A
Client Address	230 McCarty Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2022/03/24

707 N Arden Drive, Beverly Hills, California 90210			
Client Name	Olivia Wexler, Freddy Wexler 707 N Arden Drive LLC	Phone	9177633111
Specific Business of Client	Entertainment	Website	N/A
Client Address	1448 Queens Way		
Address Line 2			
City	Los Angeles		
State	California	Zip	90069

Desired Outcome		Engagement Date	2022/03/24
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436 N. Rodeo Drive, Beverly Hills, CA 90210			
Client Name	Giorgio Armani Corporation / Hank Rouda, SVP Legal Affairs & General Counsel	Phone	212 209 3536
Specific Business of Client	Luxury Goods	Website	N/S
Client Address	335 Madison Avenue		
Address Line 2			
City	New York		
State	New York	Zip	10017
Desired Outcome		Engagement Date	2022/02/03

331 N Oakhurst Beverly Hills California 90210			
Client Name	David Ramin, MD	Phone	310 276 3535
Specific Business of Client	Medical Services	Website	N/A
Client Address	969 Hilgard Avenue, Apt. 1010		
Address Line 2			
City	Los Angeles		
State	California	Zip	90024
Desired Outcome		Engagement Date	2022/02/02

472 S. Spaulding, Beverly Hills, California 90210			
Client Name	Mani Shaoulian	Phone	213 228 9995
Specific Business of Client	Garment Business	Website	N/A
Client Address	472 S. Spaulding		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/01/12

814 N Alpine, Beverly Hills, California 90210			
Client Name	Robert Courry	Phone	323 886 3635
Specific Business of Client	Executive of EO Management Family Investment Business	Website	N/A
Client Address	811 Foothill Road		
Address Line 2			
City	Beverly Hills		
State		Zip	

	California		90210
Desired Outcome		Engagement Date	2022/01/05

469 N Rodeo Drive, Beverly Hills, California 90210 (Saint Laurent)			
Client Name	Lucas Cielak - Tyko Signs	Phone	310 276 3600
Specific Business of Client	Sign Company	Website	N/A
Client Address	5002 Venice Boulevard		
Address Line 2			
City	Los Angeles		
State	California	Zip	90219
Desired Outcome		Engagement Date	2021/11/29

9033 Wilshire Boulevard, Beverly Hills, CA 90210			
Client Name	Ashley Turek, MPH, Chief Operating Officer	Phone	310 499 9299
Specific Business of Client	Turek Clinic, Inc. a California corporation - medical	Website	N/A
Client Address	9033 Wilshire Boulevard, Suite 408		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2021/11/12

1001 N Roxbury Drive, Beverly Hills, California 90210			
Client Name	Groverbury LLC, a California limited liability company - Evan Winston	Phone	562 739 6329
Specific Business of Client	Real Estate Investment	Website	N/A
Client Address	10100 Santa Monica Boulevard, Ste 2200		
Address Line 2			
City	Los Angeles		
State	California	Zip	90067
Desired Outcome		Engagement Date	2021/11/11

968 N Alpline, Beverly Hills, California 90210			
Client Name	Kian Salehi	Phone	616-676-1111
Specific Business of Client	Technology	Website	N/A
Client Address	17141 Collins Avenue, No. 3201		
Address Line 2			
City	Sunny Isle		

State	Florida	Zip	33160
Desired Outcome		Engagement Date	2021/11/08

305 S. Camden Drive, Beverly Hills, California 90212

Client Name	Jacque Mani Aiche and Ygal Aiche	Phone	3102763600
Specific Business of Client	Jewelry	Website	N/A
Client Address	305 S. Camden Drive		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90212
Desired Outcome		Engagement Date	2021/08/18

436-444 N. Rodeo Drive

Client Name	Mark Tronstein / Rodeo Drive Associates LLC c/o Prism Places Inc.	Phone	310 276 3600
Specific Business of Client	Real Estate Investments - Rodeo Drive Associates LLC c/o Prism Places Inc	Website	N/A
Client Address	12775 Millennium Drive Suite 165		
Address Line 2			
City	Playa Vista		
State	California	Zip	90094
Desired Outcome		Engagement Date	2021/07/07

Cafe Balmano, 356 N. Camden Drive, Beverly Hills, California 90210

Client Name	Seth Grossman Presl at Jeri Reid, Inc., a California corporation	Phone	310 276 3600
Specific Business of Client	Watch business/Cafe business	Website	N/A
Client Address	356 N. Camden Drive		
Address Line 2	Attn: Seth Grossman, President		
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2021/05/30

8600 Wilshire Boulevard

Client Name	David Orenstein Managing Member	Phone	3102763600
Specific Business of Client	Commercial Real Estate - 8600 Wilshire LLC a California LLC	Website	N/A
Client Address	631 Wilshire Boulevard Ste 4C		
Address Line 2			
City	Santa Monica		

State	california	Zip	90401
Desired Outcome		Engagement Date	2021/05/14

8811 Wilshire Boulevard, Beverly Hills, California 90211			
Client Name	Benjamin Yadegar at Four BJD, LLC, a California limited liability company	Phone	3102763600
Specific Business of Client	Real Estate Investment	Website	N/A
Client Address	2001 S. Barrington. Suite 104		
Address Line 2	Attn: Benjamin Yadegar, Managing Member		
City	Los Angeles		
State	California	Zip	90025
Desired Outcome		Engagement Date	2021/04/29

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, July 10, 2018 @ 10:43AM
Date of Termination Submission
Date of Administrative Approval Wednesday, July 11, 2018 @ 11:31AM
Administrative Approval by Isyrodriquez