



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Murray D. Fischer	Phone	310-276-3600
Employer	Law Offices of Murray D. Fisch	Email	mdfrelaw@earthlink.net
Business Address	433 N. Camden Drive, Suite 970	Website Address	www.beverlyhillschamber
Address Line 2		Fax	310-276-4345
City	Beverly Hills		
State	CA	Zip	90210

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

Client Name	Marco De George	Client Phone	310-276-3600
Specific Business of Client	Alo Yoga	Client Website Address	N/A
Client Address	370 N Canon Drive		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2018/07/09

Project Name (include address if advocating for a property)

Alo Yoga Expansion

Description of Municipal Legislation that is subject of Advocacy

Adding additional space by taking over the store to the south of the existing store.

Desired Outcome

Building Permit to expand Alo Yoga

Estimate of Compensation to be Paid to Legislative Advocate from Client

up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Murray D. Fischer

Date

2018/07/10

Previously Reported Legislative Advocacy Activity

1975 Carla Ridge, Beverly Hills, California 90210			
Client Name	Gavin Palome	Phone	310 926 6992
Specific Business of Client	Producer / Entertainment	Website	N/A
Client Address	1975 Carla Ridge		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2024/06/05

211 S. Hamilton Drive, 213 S. Hamilton Drive, 215 S. Hamilton Drive, and 217 S. Hamilton Drive, Beverly Hills, California 90211			
Client Name	18 Hamilton LLC, a California limited liability company (Continued Next Line)	Phone	310.205.0500
Specific Business of Client	(Continued Client Name) Flamingo Investments, a California corporation	Website	N/A
Client Address	Rina Avnery, CEO, 269 S. Beverly Drive		
Address Line 2	Suite 1195		
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2024/03/11

1003 Eldon Drive, Beverly Hills, California 90210			
Client Name	Magnate Blu LLC and Mike Bardi Managing Member	Phone	818 720 5929
Specific Business of Client	Real Estate	Website	N/A
Client Address	1110 North Brand Boulevard, Suite 101		
Address Line 2			
City	Glendale		
State	California	Zip	91202
Desired Outcome		Engagement Date	2024/02/20

630 Cole Place, Beverly Hills, California 90210			
Client Name	Brian Gabbay	Phone	310 600 1806
Specific Business of Client	Kitchenware	Website	N/A
Client Address	630 Cole Place		
Address Line 2			
City	Beverly Hills		

State	California	Zip	90210
Desired Outcome		Engagement Date	2024/02/16

9601 Brighton Way, Beverly Hills, California 90210

Client Name	Daniel Kronfli	Phone	213 205 8225
Specific Business of Client	Restaurant Business / Bacari	Website	N/A
Client Address	1726 E. 7th Street, Unit B		
Address Line 2			
City	Los Angeles		
State	California	Zip	90021
Desired Outcome		Engagement Date	2023/09/21

232 N. Canon Drive, Beverly Hills, California 90210

Client Name	Black Equities LLC	Phone	310 278 5333
Specific Business of Client	Black Equities / Real Estate Investment	Website	N/A
Client Address	9665 Wilshire Boulevard, Suite 200		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/09/20

8955 W Olympic Boulevard, Beverly Hills, California 90211

Client Name	O'Gara Coach Corporation	Phone	310 927 3421
Specific Business of Client	Vehicle Sales	Website	N/A
Client Address	8845 W Olympic Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/09/18

Sixt Rent A Car, 264 S. La Cienega, Beverly Hills, California 90211

Client Name	Sixt Rent A Car / Agustina Buedo-Castellanos	Phone	888 942 7498
Specific Business of Client	Sixt Rent A Car / Vehicle Rental Facility	Website	N/A
Client Address	1501 NW 49th Street, Suite 100		
Address Line 2			
City	Fort Lauderdale		

State	FL	Zip	33309
Desired Outcome		Engagement Date	2023/09/07

526 Chalette Drive, Beverly Hills, California 90210

Client Name	David Perry and Mark Urman, Co-Successor Trustees	Phone	310 367 4756
Specific Business of Client	Cardiologist, David Perry and Mark Urman	Website	N/A
Client Address	300 N. Oakhurst Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/09/04

9460 Wilshire Boulevard, Beverly Hills, California 90210 PLUS as this is a Zone Text Amendment

Client Name	O'Gara Coach Company, LLC / Thomas O'Gara	Phone	310 927 3421
Specific Business of Client	Car Dealership - O'Gara Coach Company, LLC	Website	N/A
Client Address	8845 W. Olympic Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/08/25

463 N. Bedford Drive, Beverly Hills, California 90210

Client Name	O'Gara Coach Company, LLC / Thomas O'Gara	Phone	310 927 3421
Specific Business of Client	Car Dealership - O'Gara Coach Company	Website	N/A
Client Address	463 N. Bedford		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/08/25

220 S. Lasky Drive, Beverly Hills, California 90212

Client Name	Migdal Properties LLC a Delaware limited liability company/ Contact Mark Migdal	Phone	818 469 9465
Specific Business of Client	Real Estate / Migdal Properties LLC / Mark Migdal Co-Manager	Website	N/A
Client Address	4929 Queen Florence Lane		
Address Line 2			
City			

	Woodland Hills		
State	California	Zip	91364
Desired Outcome		Engagement Date	2023/08/22

232 Doheny LLC, 232 S. Doheny Drive, Beverly Hills, California 90211			
Client Name	232 Doheny LLC / Fred Ghalchi	Phone	310 659 0871
Specific Business of Client	232 Doheny LLC / Surveyors	Website	N/A
Client Address	347 S. Robertson Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90211
Desired Outcome		Engagement Date	2023/08/17

620 N Crescent Drive, Beverly Hills, California 90210			
Client Name	Dragoon Family Trust dated June 20, 2023 / Keith Dragoon	Phone	415 710 7964
Specific Business of Client	Real Estate	Website	N/A
Client Address	1715 Chevy Chase Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/08/16

621 Rodeo Drive LLC for property located at 918 N Whittier Drive, Beverly Hills, California 90210			
Client Name	621 Rodeo Drive LLC / Paul Bahari	Phone	310 666 4440
Specific Business of Client	Real Estate Investment / 621 Rodeo Drive LLC	Website	N/A
Client Address	1536 S Alameda Street		
Address Line 2			
City	Los Angeles		
State	California	Zip	90021
Desired Outcome		Engagement Date	2023/08/14

701 N. Canon Drive, Beverly Hills, California 90210			
Client Name	Candace Weitz	Phone	310 717 9691
Specific Business of Client	Retail Clothing Business	Website	N/A
Client Address	701 N. Canon Drive		
Address Line 2			

City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/05/24

719 N Elm Drive, Beverly Hills, California 90210			
Client Name	Giacomo Mattioli	Phone	310 275 4400
Specific Business of Client	Mattioli Auto Group / Automotive Business	Website	N/A
Client Address	9372 Wilshire Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/05/07

332 S. Doheny Drive, Beverly Hills, California 90211			
Client Name	332 Doheny Group, LLC, a CA limited liability company / Daniel Ahadian contact	Phone	310 339 7344
Specific Business of Client	Development	Website	N/A
Client Address	864 S. Robertson Boulevard		
Address Line 2	3rd Floor		
City	Los Angeles		
State	California	Zip	90035
Desired Outcome		Engagement Date	2023/05/03

216 S. Almont Drive, Beverly Hills, California 90211			
Client Name	Ebrahim Melamed	Phone	310 779 5184
Specific Business of Client	Importer/Exporter	Website	N/A
Client Address	10530 Ohio Avenue		
Address Line 2			
City	Los Angeles		
State	California	Zip	90024
Desired Outcome		Engagement Date	2023/02/27

8800 Burton Way, Beverly Hills, California 90211			
Client Name	8800 BURTON WAY, LLC, A CALIFORNIA LIMITED LIABILITY COMPANY	Phone	3106125557
Specific Business of Client	Real Estate Business	Website	N/O
Client Address	8800 Burton Way		

Address Line 2			
City	Beverly Hills		
State	California	Zip	90211
Desired Outcome		Engagement Date	2023/01/16

341 N. Canon Drive, Beverly Hills, California 90210

Client Name	Rigoberto Fernandez	Phone	310 413 4873
Specific Business of Client	Cigar Business	Website	N/A
Client Address	993 Young Drive B		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/01/16

9460 Wilshire Boulevard, Beverly Hills, California 90212

Client Name	9460 Wilshire Blvd (BH) Owner, L.P. - Randolph Wolters	Phone	917 972 6794
Specific Business of Client	Real Estate Developers	Website	N/A
Client Address	4700 Wilshire Boulevard		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90212
Desired Outcome		Engagement Date	2023/01/16

510 Evelyn Place, Beverly Hills, California 90210

Client Name	Jonathan Raiman and Nilou Raiman	Phone	310999 1866
Specific Business of Client	Medical Profession	Website	N/A
Client Address	510 Evelyn Place		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/01/16

8845 W Olympic Boulevard

Client Name	O'Gara Coach Corporation - Thomas O'Gara	Phone	310 985 1892
Specific Business of Client	Automobile Agency	Website	N/A
Client Address	8845 W Olympic Boulevard		

Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2023/01/16

216, 218, 220 S. Arnaz, Beverly Hills, California 90211

Client Name	Arnaz Court Associates, LP Ophir Perelson	Phone	310 600 9118
Specific Business of Client	Real Estate Development	Website	N/A
Client Address	8685 Wilshire Boulevard, Suite 16		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90211
Desired Outcome		Engagement Date	2023/01/16

8844 Burton Way, Beverly Hills, California 90211

Client Name	Elliott Kahn, 8844 Burton Way LLC	Phone	424 653 2100
Specific Business of Client	Real Estate Development	Website	N/A
Client Address	2200 Biscayne Boulevard		
Address Line 2			
City	Miami		
State	Florida	Zip	33137
Desired Outcome		Engagement Date	2022/11/01

469 N Doheny Drive, Beverly Hills, California 90210

Client Name	Beverly Terrace Inc., Maya Mallick	Phone	310.558.9400
Specific Business of Client	Hotel and Restaurant	Website	N/A
Client Address	9400 Culver Boulevard		
Address Line 2			
City	Culver City		
State	California	Zip	90232
Desired Outcome		Engagement Date	2022/09/12

9135 W Olympic Boulevard, Beverly Hills, California 90212

Client Name	LA Gymnastics Center Tanya Berenson	Phone	310 204 1980
Specific Business of Client	Fitness Industry	Website	N/A
Client Address	8450 Higuera Street		

Address Line 2			
City	Culver City		
State	California	Zip	90232
Desired Outcome		Engagement Date	2022/08/19

9419 Sunset Boulevard, Beverly Hills, California 90210

Client Name	Alex Moradi	Phone	213 270 8080
Specific Business of Client	ICO - Real Estate Investment	Website	N/A
Client Address	888 W. 6th Street 12th Floor		
Address Line 2			
City	Los Angeles		
State	California	Zip	90017
Desired Outcome		Engagement Date	2022/07/28

813 Cinthia Street

Client Name	Behzad Pourebrahim	Phone	3107146248
Specific Business of Client	Clothing Business	Website	N/A
Client Address	1152 Wall Street		
Address Line 2			
City	Los Angeles		
State	California	Zip	90015
Desired Outcome		Engagement Date	2022/07/26

711 N. Maple Drive Beverly Hills California 90210

Client Name	Ronald Simms	Phone	3104979535
Specific Business of Client	Real Estate Investment	Website	N/A
Client Address	711 N Maple Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/07/06

310 Trousdale Place Beverly Hills California 90210

Client Name	Homayoon Nehoray	Phone	310 276 2627
Specific Business of Client	Finance	Website	N/A
Client Address	310 Trousdale Place		

Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/06/30

805 N Hillcrest Drive Beverly Hills California 90210			
Client Name	Moise Emquies	Phone	3106289355
Specific Business of Client	Clothing Design	Website	N/A
Client Address	805 N Hillcrest Drive		
Address Line 2			
City	Beverly Hills		
State	California	Zip	90210
Desired Outcome		Engagement Date	2022/05/03

9595 Wilshire Boulevard, Beverly Hills, California 90210			
Client Name	LaSalle Investment Management Inc - Amy Xu Senior Vice President	Phone	424 294 3459
Specific Business of Client	Ownership of Commercial Properties	Website	N/A
Client Address	2141 Rosecrans Avenue, Suite 6100		
Address Line 2			
City	El Segundo		
State	California	Zip	90245
Desired Outcome		Engagement Date	2022/05/03

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, July 10, 2018 @ 10:43AM
 Date of Termination Submission
 Date of Administrative Approval Wednesday, July 11, 2018 @ 11:31AM
 Administrative Approval by Isyrodriquez