



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

|  |                           |                 |                         |
|--|---------------------------|-----------------|-------------------------|
| Name   | Adam Van Dale             | Phone           | 3102757774              |
| Employer   | PERMIT ADVISORS           | Email           | adam@permitadvisors.com |
| Business Address   | 8370 WILSHIRE BLVD, # 330 | Website Address | permtiadvisors.com      |
| Address Line 2   |                           | Fax             |                         |
| City   | BEVERLY HILLS             |                 |                         |
| State  | CA                        | Zip             | 90211                   |
| Legislative Advocacy During the Past 12 Months Not Previously Reported |                           |                 |                         |
| processing entitlements and permits                                    |                           |                 |                         |

### Sanctions

|   |
|---|
| Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?  |
| No  |
| Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? |
| No  |

### Expenditure Lobbyist

|  |    |
|--|----|
| Are you filing as an Expenditure Lobbyist? | No |
|--|----|

### Client Information

|                             |                            |                        |              |
|-----------------------------|----------------------------|------------------------|--------------|
| Client Name                 | John Schaub                | Client Phone           | 212.446.3712 |
| Specific Business of Client | Cartier Jewelry Retail     | Client Website Address | cartier.com  |
| Client Address              | 645 Fifth Avenue, 7th Flr. |                        |              |
| Client Address Line 2       |                            |                        |              |
| Client City                 | New York                   |                        |              |
| Client State                | NY                         | Client Zip             | 10022        |

### Description of Matter that Legislative Advocate is Attempting to Influence

|   |
|---|
| Initial Date of Lobbying Engagement                         |
| 2018/01/01  |
| Project Name (include address if advocating for a property) |

|  |
|--|
| Cartier Boutique Retail  |
| Description of Municipal Legislation that is subject of Advocacy   |
| Beverly Hills Community Development<br>Processing of new building entitlements, new building design review and new building permits for new retail building on Rodeo drive |
| Desired Outcome  |
| processing of new building entitlements, new building design review and new building permits for new retail building on Rodeo drive  |
| Estimate of Compensation to be Paid to Legislative Advocate from Client  |
| up to \$25,000   |

## Sign and Date

|  |               |      |            |
|--|---------------|------|------------|
| I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct. |               |      |            |
| Signed   | adam van dale | Date | 2018/07/25 |

## FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, July 25, 2018 @ 10:52AM  
Date of Termination Submission  
Date of Administrative Approval Wednesday, July 25, 2018 @ 11:15AM  
Administrative Approval by Isyrodriguez