



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

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|------------------|-----------------------|-----------------|-----------------------------|
| Name | Jon Gluck | Phone | 4243341545 |
| Employer | Gluck Marketing Group | Email | jon@gluckmarketinggroup.com |
| Business Address | 9465 Wilshire Blvd. | Website Address | www.gluckmarketinggroup.com |
| Address Line 2 | Ste. 300 | Fax | |
| City | Beverly Hills | | |
| State | CA | Zip | 90212 |

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

Client Information

| | | | |
|-----------------------------|--------------------------------|------------------------|------------------|
| Client Name | Eldridge Business Services LLC | Client Phone | (310) 899-4382 |
| Specific Business of Client | Real estate | Client Website Address | www.eldridge.com |
| Client Address | 100 N. Crescent Dr. | | |
| Client Address Line 2 | | | |
| Client City | Beverly Hills | | |
| Client State | CA | Client Zip | 90210 |

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement

2018/07/19

Project Name (include address if advocating for a property)

Beverly Hills Media Center

Description of Municipal Legislation that is subject of Advocacy

Cultural Resources Assessment Report before the Cultural Heritage Commission

Desired Outcome

Encourage independent analysis by fellow community members for potential support of an excellent addition to our community, the proposed Beverly Hills Media Center at 100 North Crescent Drive

Estimate of Compensation to be Paid to Legislative Advocate from Client

up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed

Jon Gluck

Date

2018/09/28

FOR CITY CLERK USE ONLY

Date of Registration Submission Friday, September 28, 2018 @ 9:51AM

Date of Termination Submission

Date of Administrative Approval Friday, September 28, 2018 @ 9:52AM

Administrative Approval by Isyrodriguez