



# City of Beverly Hills

## Legislative Advocate Registration

### Legislative Advocate Information

Name	Gaby Reims Alexander	Phone	310-985-4229
Employer	Self	Email	Gaby@gabyalexander.com
Business Address	241 S. Camden Drive	Website Address	n/a
Address Line 2		Fax	424-382-1205
City	Beverly Hills		
State	CA	Zip	90212

### Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

### Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?

No

### Client Information

Client Name	IKE Smart City, LLC	Client Phone	614-294-4898
Specific Business of Client	Interactive Kiosk experience signage	Client Website Address	www.ikesmartcity.com
Client Address	250 North Hartford Avenue		
Client Address Line 2			
Client City	Columbus		
Client State	Ohio	Client Zip	43222

### Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement	2019/01/17	Termination Date	2019/04/30
Project Name (include address if advocating for a property)			
Interactive Kiosk Experience			
Description of Municipal Legislation that is subject of Advocacy			

Interactive Kiosk Experience, way-finding and marketing / promotion
Desired Outcome
To obtain entitlements and acquire permits
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$25,001 to \$50,000

## Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Gabrielle Alexander	Date	2019/01/24



## City of Beverly Hills

### NOTICE OF TERMINATION OF LEGISLATIVE ADVOCACY

Pursuant to Section 1-9-107 of the Beverly Hills Municipal Code, I hereby notify the City of Beverly Hills of the termination of my legislative advocacy concerning the project described below.

Date of Termination of Legislative Advocacy:	04/30/2019
Name of Legislative Advocate:	Gaby Reims Alexander
Employer:	Self
Address:	241 S. Camden Drive
Phone:	310-985-4229
Email:	Gaby@gabyalexander.com
Client:	IKE Smart City, LLC
Project Name:	Interactive Kiosk Experience
Termination Submitted By:	gaby@gabyalexander.com
Termination Submitted Date:	08/13/2019

## Previously Reported Legislative Advocacy Activity

L'Ermitage Beverly Hills, 9291 Burton Way, Beverly Hills, CA 90210			
Client Name	LBVH Hotel, LLC / Sofie Issembert	Phone	310-278-3344
Specific Business of Client	Real Estate	Website	n/a
Client Address	9291 Burton Way		
Address Line 2			
City	Beverly Hills		
State	CA	Zip	90210
Desired Outcome		Engagement Date	2023/08/16

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills - Anish Melwani, President & Chair	Phone	415.389.6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielsen Merksamer Parinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd., Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

Margaux Beverly Hills / 244 - 258 N. Clark Drive			
Client Name	Lazer Properties, Inc. / Jason Lewis	Phone	(310) 878-4275
Specific Business of Client	Property Development and Management	Website	www.lazerproperty.com
Client Address	1801 Century Park East		
Address Line 2	2 Suite 870		
City	Los Angeles		
State	CA	Zip	90067
Desired Outcome		Engagement Date	2022/10/25

Spring Place at 9800 Wilshire			
Client Name	Christian Toraldo, Spring Place	Phone	212.257.5620
Specific Business of Client	workspace & membership club at 9800 Wilshire Blvd.	Website	www.springplace.com/beverly-hills
Client Address	Spring Place		
Address Line 2	6 St. Johns Lane		
City	New York		

State	NY	Zip	10013
Desired Outcome		Engagement Date	2022/04/20

## FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, January 24, 2019 @ 10:24PM

Date of Termination Submission Tuesday, August 13, 2019 @ 10:13PM

Date of Administrative Approval Friday, January 25, 2019 @ 8:01AM

Administrative Approval by Isyrodriquez