



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Paloma McEvoy	Phone	323.655.4660
Employer	Marathon Communications	Email	jdelong@marathon-com.com
Business Address	5900 Wilshire Blvd.	Website Address	www.marathon-com.com
Address Line 2	Suite 1550	Fax	323.655.6478
City	Los Angeles		
State	CA	Zip	90036
Legislative Advocacy During the Past 12 Months Not Previously Reported			
None to report			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a corporation
Name of Chief Executive Officer	Richard Lichtenstein
Name of Chief Financial Officer	Richard Lichtenstein
Name of Secretary	Richard Lichtenstein
Name of any officer who authorized payments to influence local legislative and administrative action	
Richard Lichtenstein	
Name of any person who owns more than 20 percent of the corporation	
Richard Lichtenstein	

Client Information

Client Name	Charles Company	Client Phone	310 247.0900
Specific Business of Client	Real Estate Development	Client Website Address	www.charles-company.com
Client Address	9034 W. Sunset Blvd.		
Client Address Line 2			

Client City	West Hollywood		
Client State	CA	Client Zip	90069

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2019/02/08
Project Name (include address if advocating for a property)
9107 Wilshire Blvd. Beverly Hills
Description of Municipal Legislation that is subject of Advocacy
Explore possible adaptive reuse of existing commercial building
Desired Outcome
Affect decision on approval of entitlements for adaptive reuse of existing commercial building
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$50,001 to \$75,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Joy DeLong	Date	2019/02/12

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, February 12, 2019 @ 9:20AM
Date of Termination Submission
Date of Administrative Approval Tuesday, February 12, 2019 @ 10:07AM
Administrative Approval by MDUNN