



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	BRII HERZOG	Phone	9499434933
Employer	Craig Fry & Associates	Email	briiherzog@cfa-la.com
Business Address	1010 S. ARROYO PKWY, SUITE 6	Website Address	www.craigfryandassociates.com
Address Line 2		Fax	
City	PASADENA		
State	CA	Zip	91105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
Building permits are obtained to expedite the proper construction as deemed by local ordinances.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	TJC Homebuilders	Client Phone	949-943-4933
Specific Business of Client	Homebuilders	Client Website Address	www.thomasjamescapital.com
Client Address	26940 Aliso Viejo Parkway, Suite 100		
Client Address Line 2			
Client City	Aliso Viejo		
Client State	CA	Client Zip	92656

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2019/02/05
Project Name (include address if advocating for a property)

1910 Loma Vista
Description of Municipal Legislation that is subject of Advocacy
Building permits and plan submittals.
Desired Outcome
Home Remodel/Addition
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Brii Herzog	Date	2019/02/14

FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, February 14, 2019 @ 11:13AM

Date of Termination Submission

Date of Administrative Approval Thursday, February 14, 2019 @ 2:16PM

Administrative Approval by MDUNN