



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Paul J. Silvern	Phone	3105810900
Employer	HR&A Advisors, Inc.	Email	psilvern@hraadvisors.com
Business Address	700 S. Flower Street	Website Address	www.hraadvisors.com
Address Line 2	Suite 2995	Fax	3105810910
City	Los Angeles		
State	CA	Zip	90017-4241
Legislative Advocacy During the Past 12 Months Not Previously Reported			
None.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	100 N. Crescent LLC	Client Phone	3107126847
Specific Business of Client	Development	Client Website Address	www.jmbm.com
Client Address	100 N. Crescent Drive		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2019/02/12
Project Name (include address if advocating for a property)

Project approvals for 100 N. Crescent Drive office building remodel
Description of Municipal Legislation that is subject of Advocacy
Project land use approvals
Desired Outcome
Project land use approvals
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Paul J. Silvern	Date	2019/02/26

Previously Reported Legislative Advocacy Activity

9600 Wilshire Boulevards Specific Plan-9570, 9580, 9582, 9584, 9588, 9596, 9600-9620 Wilshire Boulevard; 128 South Bedford Drive; and 133 South Camden Drive

Client Name	c/o Carolina Simon-Street-Works LLC; HBC ULC; Saks & Company LLC	Phone	424-274-1709
Specific Business of Client	Property Development	Website	https://streetworksdev.com
Client Address	225 Liberty Street		
Address Line 2			
City	New York		
State	New York	Zip	10281
Desired Outcome		Engagement Date	2022/06/30

FOR CITY CLERK USE ONLY

Date of Registration Submission Tuesday, February 26, 2019 @ 4:38PM

Date of Termination Submission

Date of Administrative Approval Tuesday, February 26, 2019 @ 5:19PM

Administrative Approval by MDUNN